



NEWS RELEASE

# Good Times Deepens Its Bad Daddy's Burger Bar Operations Team with the Hiring of Two Full-Service Veterans

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DENVER--(BUSINESS WIRE)-- **Good Times Restaurants Inc.** (Nasdaq:GTIM), owner of Bad Daddy's Burger Bar, a full-service, upscale concept, today announced that it plans to enter two new markets with its Bad Daddy's concept in fiscal 2017 and has hired John Madrick and Nick Leach, two experienced full-service concept operators, to help lead the development of those markets.

Nick Leach will manage the Nashville market and lead Bad Daddy's development in the southeast. With twenty-four years of experience as General Manager, Managing Partner, Management Training Center, Multi-Unit Partner and New Concept Development team member in both Texas Roadhouse and other full-service concepts, he brings significant skill and experience to the Company. John Madrick brings twenty-six years of full-service restaurant experience as a General Manager, Management Training Center and Multi-Unit Managing Partner developing new markets for Texas Roadhouse and will assist in multi-unit supervision in Denver as well as the initial development in an additional new market. John is a dedicated and skilled restaurant leader with a history of proven results in running high volume restaurants and building strong management teams.

Boyd Hoback, President & CEO, said, "We continue to do site evaluation and due diligence on the new markets that we feel are right in the Bad Daddy's wheelhouse and that match up well to the demographic profile of our Denver and Charlotte customers. We are proud to have John and Nick joining our team to spearhead our expansion into new markets, as we plan to establish platforms for future growth in addition to our Colorado and North Carolina

operating bases. Not only are they proven operators, but both are great leaders and dedicated family men who will significantly add to our operational expertise and depth.”

**About Good Times Restaurants Inc.:** Good Times Restaurants Inc. (GTIM) owns and operates Bad Daddy's Burger Bar restaurants. Bad Daddy's Burger Bar is a full-service, upscale, “small box” restaurant concept featuring a chef-driven menu of gourmet signature burgers, chopped salads, appetizers and sandwiches with a full bar and a focus on a selection of craft microbrew beers in a high- energy atmosphere that appeals to a broad consumer base. GTIM currently owns, operates, franchises and licenses 18 Bad Daddy's restaurants. For more information about Bad Daddy's, please visit [www.baddaddysburgerbar.com](http://www.baddaddysburgerbar.com). Connect with Bad Daddy's on **Facebook**, **Twitter** and **Instagram**.

GTIM also owns and operates **Good Times Burgers & Frozen Custard**, a regional chain of 37 quick-service restaurants located primarily in Colorado, in its wholly owned subsidiary, Good Times Drive Thru Inc. For more information about Good Times, please visit [www.goodtimesburgers.com](http://www.goodtimesburgers.com).

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Source: Good Times Restaurants