



NEWS RELEASE

# Good Times Burgers & Frozen Custard Gets Tails Wagging with Free Summer Treats

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Regional All-Natural Quick-Service Chain Offers Free Pawbenders to Dogs with Customers in Tow

DENVER--(BUSINESS WIRE)-- With summer temps rising, **Good Times Restaurants Inc.** (NASDAQ: GTIM), operator of Good Times Burgers & Frozen Custard, a Colorado favorite quick-service restaurant chain best known for its fresh, high-quality, all-natural products, is **encouraging dogs to bring their owners into the restaurant for a free Pawbender during the months of June and July.**

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160614005146/en/>

Pawbender Pure Bliss! (Photo: Business Wire)

Normally, on the menu for \$1.25, the Pawbender is a four-

legged fan favorite comprised of Good Times vanilla custard, doggie biscuits and topped with a peanut butter drizzle. During the months of June and July, every pet owner brought to a Good Times location will receive the opportunity to watch their furry friend delight in a free Pawbender. No purchase is necessary however, the doggie must be present to receive the free treat. Good Times encourages all of its customers to share their dog's love of the Pawbender experience on social media utilizing the hashtag #Pawbender on Facebook, Twitter and Instagram.

"We absolutely love seeing the joy on a pup's face when they are relishing a Pawbender and this summer's

promotion will help spread the love to dogs that have never tried the treat before," said Amy Nedwell, Director of Marketing for Good Times Restaurants Inc. "This is also a great excuse for our customers to come in and treat themselves to a Spoonbender while their best buddy is enjoying their treat!"

**Television advertising** for the Pawbender Promotion begins June 13<sup>th</sup>.

**About Good Times Restaurants Inc.:** Good Times Restaurants Inc. operates Good Times Burgers & Frozen Custard. Founded in 1987 in Boulder, Colorado, Good Times has served fast food to be proud of by offering high-quality, all-natural, proprietary menu items.

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**Good Times Restaurants Inc.**

Amy Nedwell, 303-548-7284

or

Christi Pennington, 303-384-1440

Source: Good Times Restaurants Inc.