



NEWS RELEASE

Good Times Burgers & Frozen Custard Doubles Down on the Breakfast Game

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Regional All-Natural Quick Service Chain Announces New Lines of Two-Egg Breakfast Sandwiches

DENVER--(BUSINESS WIRE)-- **Good Times Restaurants Inc.** (NASDAQ: GTIM), operator of Good Times Burgers & Frozen Custard, a Colorado favorite quick service restaurant chain best known for its fresh, high-quality, all-natural products, is debuting a new line of double-egg breakfast sandwiches and breakfast potatoes.

The following new menu items, which debuted in late May and will be added to the permanent Good Times menu, are sure to fill customers up for the full day ahead:

- Bacon & Cheddar Breakfast Sandwich: Two eggs, cheddar cheese and bacon atop bread from local Izzio's Artisan Bakery.
- Tuscan Breakfast Sandwich: Two eggs, pesto, tomato, and balsamic vinaigrette atop bread from local Izzio's Artisan Bakery.
- Wild Spuds: Seasoned breakfast potatoes

"Our Hatch Valley Green Chili Burritos have been a big hit and the number one requested item is an egg sandwich so we know our customers will love them," said Scott Lefever, COO of Good Times Restaurants Inc. "Not only do they feature two eggs, which is unusual in the quick serve breakfast market, but the price is comparable to traditional one-egg sandwiches that you would find at the nationwide fast food restaurants and the quality is

comparable to breakfast sandwiches at fast casual bakery concepts.”

During breakfast hours, which last until 10:30 a.m., the breakfast items are available in a combo deal of sandwich, spuds and a drink for \$5.99 and the sandwiches are available a la carte for \$3.79.

During the summer months, Good Times will also be celebrating their four-legged fans by offering a free frozen custard treat known as the Pawbender to customers who bring their dogs with them to a Good Times location. The Pawbender is made with Good Times vanilla frozen custard, dog biscuits and peanut butter drizzled on top and the promotion will run throughout the months of June and July. While no purchase is necessary to receive the free treat, the dog must be present to redeem.

About Good Times Restaurants Inc.: Good Times Restaurants Inc. (GTIM) operates Good Times Burgers & Frozen Custard and was founded in 1987 in Boulder, Colorado. Good Times prides itself on serving fast food to be proud of by offering a high quality, fresh, unique, proprietary selection of hamburgers made with Meyer All Natural Angus beef, All Natural chicken tenderloins from Springer Mountain Farms, All-Natural, Nitrate Free bacon from Good Nature Pork, Hatch Valley Green Chile Breakfast Burritos, signature Wild Fries and Natural Cut Fries, Beer Battered Onion Rings and fresh, creamy Frozen Custard in a variety of flavors, Hand Spun Shakes and Spoonbenders. Good Times currently operates and franchises 37 restaurants.

GTIM also owns and licenses 18 Bad Daddy's Burger Bar restaurants, a full service, upscale, "small box" restaurant concept featuring a chef driven menu of gourmet signature burgers, chopped salads, appetizers and sandwiches with a full bar and a focus on a selection of craft microbrew beers in a high energy atmosphere that appeals to a broad consumer base.

Good Times Forward-Looking Statements: This press release contains forward-looking statements within the meaning of federal securities laws. The words "intend," "may," "believe," "will," "should," "anticipate," "expect," "seek" and similar expressions are intended to identify forward-looking statements. These statements involve known and unknown risks, which may cause the Company's actual results to differ materially from results expressed or implied by the forward-looking statements. These risks include such factors as the uncertain nature of current restaurant development plans and the ability to implement those plans, delays in developing and opening new restaurants because of weather, local permitting or other reasons, increased competition, cost increases or shortages in raw food products, and other matters discussed under the "Risk Factors" section of Good Times' Annual Report on Form 10-K for the fiscal year ended September 30, 2015 filed with the SEC. Although Good Times may from time to time voluntarily update its forward-looking statements, it disclaims any commitment to do so except as required by securities laws.

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