



NEWS RELEASE

# Good Times Announces New Greeley Good Times Opening and 6 New Bad Daddy's in Development

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DENVER--(BUSINESS WIRE)-- Good Times Restaurants Inc. (Nasdaq: GTIM) announced today it has opened a new Good Times Burgers & Frozen Custard restaurant in Greeley, Colorado and that in addition to the Broomfield, Colorado and Fayetteville, North Carolina openings this year, it has three new Bad Daddy's Burger Bar restaurants under construction and expects to start construction on three more by early June.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170315005939/en/>

"We're excited to bring Good Times to Greeley with our new design," said Boyd Hoback, President and CEO. (Photo: Business Wire)

the interior design features of recent remodels and a brand-new exterior look with a silo tower element, natural barn wood and industrial metal finishes and an expanded patio. It also features an expanded kids menu offering all-natural burgers and chicken tenders, mac & cheese and mini corn dogs.

The new Good Times restaurant in Greeley features a new prototype design incorporating

One of the new Bad Daddy's has a rooftop bar and patio and is under construction is in Raleigh, North Carolina and two are under construction in the Colorado front range, which will bring the total Bad Daddy's Burger Bar restaurants in North Carolina to ten and the total in Colorado to twelve. The additional three that are expected to start construction in the coming months and open in fiscal 2017 are in Oklahoma and North Carolina with other

new stores expected to follow soon thereafter in Charlotte, Atlanta and Kansas City.

"We're excited to bring Good Times to Greeley with our new design and expanded kids menu with the opening coinciding with the launch of our newly improved core burger initiatives and new products at the \$3 and \$5 price points," said Boyd Hoback, President and CEO. "We are in the epicenter of Greeley's retail and believe we'll do very well there." Commenting on Bad Daddy's development he added, "After six weeks of being open, the new Bad Daddy's in Fayetteville continues to generate our highest average weekly sales, and we're looking forward to getting the new North Carolina and Colorado stores and our first Oklahoma store open this spring and summer. We are targeting a total of eight new Bad Daddy's this fiscal year with several more in the pipeline for early in our first quarter of fiscal 2018 as we expand into new markets that will become the focus of our development."

**About Good Times Restaurants Inc.:** Good Times Restaurants Inc. (GTIM) operates Good Times Burgers & Frozen Custard, a regional chain of quick service restaurants located primarily in Colorado, in its wholly owned subsidiary, Good Times Drive Thru Inc. Good Times provides a menu of high-quality all-natural hamburgers, 100% all-natural chicken tenderloins, fresh frozen custard, natural-cut fries, fresh lemonades and other unique offerings. Good Times currently operates and franchises 38 restaurants. For more information about Good Times, please visit [www.goodtimesburgers.com](http://www.goodtimesburgers.com). Connect with Good Times on **Facebook**, **Twitter** and Instagram.

GTIM also owns and operates Bad Daddy's Burger Bar restaurants. Bad Daddy's Burger Bar is a full service, upscale, "small box" restaurant concept featuring a chef-driven menu of gourmet signature burgers, chopped salads, appetizers and sandwiches with a full bar and a focus on a selection of craft microbrew beers in a high-energy atmosphere that appeals to a broad consumer base. GTIM currently owns, operates, franchises and licenses 20 restaurants. For more information about Bad Daddy's, please visit [www.baddaddysburgerbar.com](http://www.baddaddysburgerbar.com). Connect with Bad Daddy's on **Facebook**, **Twitter** and **Instagram**.

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Source: Good Times Restaurants Inc.