NEWS RELEASE

Bad Daddy’s Burger Bar Brings Bold Flavors to Village at the Peaks in Longmont

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Popular gourmet burger bar expands Colorado presence north

DENVER--(BUSINESS WIRE)-- Good Times Restaurants Inc. (Nasdaq: GTIM) is announcing that **Bad Daddy’s Burger Bar**, a chef-driven, full-service restaurant that uses a mix of artisanal ingredients and made-from-scratch sauces and dressings to create the most delicious, flavorful and downright baddest burgers around, is opening a new location in Longmont. The restaurant, which is set to open its doors on February 15, 2016, will be located in the Village at the Peaks shopping center at 1232 South Hover Road.

With six other established restaurants in Colorado, the new burger bar will be the first location north of the Denver metro area and will provide guests in Longmont a dining experience unlike any other within the popular shopping community. The Village at the Peaks location will feature fan-favorite menu items including its popular gourmet burgers, such as the Bacon Cheeseburger on Steroids and the Bad Ass Burger, as well as chopped salads, specialty sides and appetizers. Additionally, the restaurant offers a full gluten-free menu and regional chef specials that incorporate Colorado flavors and ingredients.

“We’ve opened three locations over the past five months in the Greater Denver area and we’re thrilled to open up another Bad Daddy’s location in Village at the Peaks. Our loyal fans have been the best part of this experience, and we can’t wait to bring our chef-driven menu to Longmont,” said Boyd Hoback, CEO of Bad Daddy’s Burger Bar. “In addition to our regularly featured favorites, throughout February we’ll be honoring the success of the Broncos with

the `Omaha! Omaha! Burger,' that comes complete with pulled pork, pepper jack cheese, onion straws and our housemade apple-bacon barbeque sauce. If our guests are feeling up to the challenge, it pairs well with the Cherry Chocolate milkshake or one of our rotating microbrewed craft beers that are featured each month."

Along with the restaurant's core menu items, guests can expect to see new burgers, sides, salads and shake specials created by executive chef Tim Kast each month. The restaurant will continue to place its focus on simple, high-quality ingredients executed at a high level, but Bad Daddy's Burger Bar doesn't just stop at burgers. The restaurant's delicious starters, like their famous Fried Pickles and Back Yard Chicken Nachos, are huge guest favorites, along with the menu of handspun milkshakes. For the health-conscious crowd, the gourmet burger bar offers Giant Chopped Salads tossed to order with fresh ingredients and homemade dressings, as well as a Create Your Own salad option. The Longmont location will also offer craft beers from Longmont's Left Hand Brewing Company, Lafayette's Liquid Mechanics Brewery, and Boulder's Avery Brewing Company.

The Village at the Peaks opening is one of three additional Colorado sites expected to open through early summer 2016.

About Good Times Restaurants Inc.

Good Times Restaurants Inc. (GTIM) operates Good Times Burgers & Frozen Custard, a regional chain of quick-service restaurants located primarily in Colorado, in its wholly owned subsidiary, Good Times Drive Thru Inc. Good Times provides a menu of high-quality all-natural hamburgers, 100% all-natural chicken tenderloins, fresh frozen custard, natural-cut fries, fresh lemonades and other unique offerings. Good Times currently operates and franchises 37 restaurants. For more information about Good Times, please visit **www.goodtimesburgers.com**. Connect with Good Times on **Facebook**, **Twitter** and **Instagram**. GTIM also owns and operates Bad Daddy's Burger Bar restaurants. Bad Daddy's Burger Bar is a full-service, upscale, "small box" restaurant concept featuring a chef-driven menu of gourmet signature burgers, chopped salads, appetizers and sandwiches with a full bar and a focus on a selection of craft microbrew beers in a high-energy atmosphere that appeals to a broad consumer base. GTIM currently owns, operates, franchises and licenses 17 restaurants. For more information about Bad Daddy's, please visit **www.baddaddysburgerbar.com**. Connect with Bad Daddy's on **Facebook**, **Twitter** and **Instagram**.

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