



NEWS RELEASE

Televerde Foundation and McGraw Hill Expand Partnership to Empower Incarcerated Women Through Education

2025-04-22

COLUMBUS, Ohio (April 22, 2025) – **McGraw Hill**, a leading global education company, is proud to announce an expanded partnership with **Televerde Foundation**, a nonprofit organization dedicated to empowering incarcerated women through personal and professional development programs. This collaboration includes financial support from McGraw Hill to enhance access to the foundation’s education and career development initiatives.

“At Televerde Foundation, our mission is to ensure that justice-impacted women have access to the education, skills, and support needed to break the cycle of incarceration and build meaningful careers,” said Michelle Cirocco, executive director of Televerde Foundation. “This expanded partnership with McGraw Hill is a significant step forward in that mission, allowing us to reach more women. By equipping participants with the tools to succeed, we’re helping them build the careers they deserve, support their families, and positively impact their communities. Investing in education and workforce development creates pathways that change individual lives and strengthen our communities’ fabric.”

Students and faculty of the Career PATHS program at Arizona State Prison visited with McGraw Hill CEO Simon Allen last fall. McGraw Hill has been providing access to Connect for participants of the PATHS program in Arizona since 2021.

This expanded collaboration brings McGraw Hill's support to the Foundation's Indiana PATHS (Prepare, Achieve, Transform for Healthy Success) program, supporting participants at the Madison Correctional Facility, Rockville Correctional Facility, and Indiana Women's Prison (IWP). PATHS offers structured six-month pre- and post-release reentry support, including emotional intelligence development, digital and financial literacy, career-focused certifications, career readiness training, and job placement services.

Additionally, McGraw Hill is supporting the program by providing participants with free access to Connect -- a powerful digital teaching and learning platform from McGraw Hill that will enhance the program's curriculum, while ensuring participants gain the knowledge and confidence to pursue meaningful employment and long-term success after release.

This collaboration extends the support McGraw Hill has been providing to Televerde Foundation by supplying access to Connect for participants of the PATHS program in Arizona since 2021.

"We believe in the power of education to change lives and open doors," said Simon Allen, CEO of McGraw Hill. "Seeing the outcomes of our partnership firsthand inspired us to continue to expand our support of Televerde Foundation and its participants. We're excited to continue our partnership and, in doing so, to support learners on their path to growth—no matter where their starting points might be."

Through this collaboration, McGraw Hill will also have the opportunity to engage directly with Televerde Foundation program graduates by reviewing resumes, participating in career readiness activities, and considering qualified candidates for employment. This added layer of involvement reinforces McGraw Hill's commitment to the women in the PATHS program by creating further opportunities for growth and meaningful careers.

About McGraw Hill

McGraw Hill is a leading global provider of education solutions for preK-12, higher education and professional learning, supporting the evolving needs of millions of educators and students around the world. We provide trusted, high-quality content and personalized learning experiences that use data, technology and learning science to help students progress towards their goals. Through our commitment to fostering a culture of innovation and belonging, we are dedicated to improving outcomes and access to education for all. We have over 30 offices across North America, Asia, Australia, Europe, the Middle East and South America, and make our learning solutions available in more than 80 languages.

About Televerde Foundation

Televerde Foundation's mission is to provide currently and formerly incarcerated women with the personal and professional development programs necessary to join and advance in the global workforce successfully. Our approach inspires creativity, imagination, self-confidence, and social skills while addressing issues that cause

recidivism. We enable women to break the generational cycle of poverty and incarceration by becoming positive role models to change the lives of future generations and build stronger communities. Learn more: <https://www.televerdefoundation.org/>.

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