



NEWS RELEASE

McGraw Hill Acquires Teachally to Accelerate K-12 Curriculum Development and Expand AI Tools for Educators

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Acquisition enables McGraw Hill to develop, adapt and bring products to market faster in U.S. and international markets and provide new educator-focused AI solutions to customize McGraw Hill's trusted curriculum to their unique classroom needs

Key Highlights

- The acquisition will accelerate McGraw Hill's ability to create trusted K-12 curriculum, and make adaptation, localization and translation even easier for instructional content across the U.S. and international markets.
- Teachally expands McGraw Hill's educator-first AI solutions with tools that simplify lesson planning and content creation, support instructional customization and help educators personalize McGraw Hill curriculum to their classroom needs with AI tools embedded in the platforms they use and trust.
- Combining Teachally's AI with McGraw Hill's content and expertise will allow us to expand the subjects, teachers, and students we can serve in more personalized and localized ways.

COLUMBUS, Ohio--(BUSINESS WIRE)-- **McGraw Hill, Inc.** (NYSE: MH), a leading global provider of education solutions for preK-12, higher education and professional learning, today announced the acquisition of **Teachally**, enabling

the company to develop, adapt and bring high-quality K-12 curriculum products to market faster in the U.S. and around the world, while offering new AI-powered tools that help teachers save time, simplify lesson planning and customize McGraw Hill curriculum to their classroom needs.

McGraw Hill has acquired Teachally, enabling the company to bring high-quality K-12 curriculum products to market faster and offering new AI-powered tools that help teachers save time and customize curriculum to their classroom needs.

Co-founded by Daniel Bernstein and Rushil Makkar and designed specifically for high-quality curriculum development to

support classroom instruction, Teachally's AI platform gives educators the ability to create, localize and translate standards-aligned instructional materials, grounded in instructional content and ready for classroom use.

McGraw Hill will use these capabilities to more efficiently create and localize products domestically and internationally, while expanding access to time-saving AI tools grounded in its trusted, high-quality content and pedagogical expertise, helping educators develop and customize instructional materials aligned to academic standards, learning goals and classroom needs.

"This acquisition provides a great opportunity to accelerate our AI strategy in ways that directly support educators and strengthen how we develop and deliver our K-12 products globally," said Jana Thompson, Interim President of McGraw Hill's School group. "By integrating Teachally's AI-powered capabilities into McGraw Hill's K-12 portfolio, we can bring new curriculum to market faster while continuing to differentiate our K-12 offerings with AI that is thoughtful, responsible and designed to help teachers personalize the learning experience to meet their students' needs."

Accelerating McGraw Hill Content Development and Customization

The Teachally acquisition strengthens McGraw Hill's ability to:

- Shorten development cycles for curriculum and supplemental products
- Improve speed-to-market for new and updated products
- Customize, localize and adapt products for different standards, languages and markets in the U.S. and internationally to meet the needs of customers
- Embed time-saving AI into the learning tools that teachers are already using in the classroom

Helping Teachers Plan, Personalize Instruction and Save Time

McGraw Hill's acquisition of Teachally will expand access to AI tools that help educators:

- Customize and personalize McGraw Hill's trusted curriculum to their unique classroom needs

- Create lessons, assessments and enrichment activities that are grounded in McGraw Hill's high-quality content and guided by its pedagogical approach
- Localize, translate and adapt materials for different levels of rigor, language needs and student readiness
- Customize and differentiate instruction with AI embedded in the classroom tools they're already using
- Move more quickly from lesson planning to personalized instruction

"Teachers spend hours every week adapting materials to fit their classrooms," said Bernstein, Founder and CEO, Teachally. "For years we focused on one thing: using our agentic AI platform to deliver high-quality, curriculum-grounded instruction at scale. McGraw Hill understands the value of trusted curriculum better than anyone, and together we can put these tools in front of every teacher who needs them."

Terms of the transaction were not disclosed.

For more information, visit mheducation.com/prek-12/resources/teachally.html

McGraw Hill

McGraw Hill (NYSE: MH) is a leading global provider of education solutions for preK-12, higher education and professional learning, supporting the evolving needs of millions of educators and students around the world. We provide trusted, high-quality content and personalized learning experiences that use data, technology and learning science to help students progress towards their goals. Through our commitment to fostering a culture of innovation and belonging, we are dedicated to improving outcomes and access to education for all. We have over 30 offices across North America, Asia, Australia, Europe, the Middle East and South America, and make our learning solutions available in more than 80 languages. Visit us at mheducation.com or find us on [Facebook](#), [Instagram](#), [LinkedIn](#) or [X](#).

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