



McGraw Hill, Inc. AI Value Proposition

Artificial intelligence will not replace teachers, and keeping educators at the center of the education ecosystem is essential.

As mentioned in our fiscal fourth quarter and full-year 2026 earnings release and in our [AI Blueprint](#), we intend to take a leadership role as a curriculum company by building agentic technologies that will allow us to interface with various tools and solutions, including free teacher chatbots.

The challenge for teachers is that they are overwhelmed by tools that are not meaningfully improving outcomes because they are not integrated with curriculum and are not delivered with “on-the-ground” professional development offerings.

McGraw Hill Differentiation

Single Solution for Teachers and Students

We combine AI + Certified Curriculum + Learning Assessment Tools + Professional Development and Tooling that provides real-time feedback to educators to support student outcomes. We do not leave it up to the educator to figure out how to stitch together what to teach, how to assess students, how to get trained, and how to respond to their classroom in real-time. Instead, we offer them the curriculum and tools to do so, embedded directly in their workflows.

"Ground Truth" Content Matters

AI models hallucinate and can drift to the easiest answer. Use of AI, especially in education, needs highly structured, state-aligned curriculum that is culturally adept and pedagogically correct. Our deep library of proprietary, trusted intellectual property remains the indispensable foundational layer for the modern AI-enabled classroom—and it is used in ~90% of schools in the United States (and many more around the world).

Integration Matters

We stitch everything together for teachers. The problem for educators is that the average school has over 2,400 tools; average teachers and students have over 25 logins each. History from our ALEKS platform shows that busy, time-constrained educators rarely want to act as developers; rather, they demand unified, out-of-the-box solutions that align with district standards and can teach, assess, and deliver a personalized learning experience—like those that McGraw Hill offers.

Data-Driven Assessment Really Matters

A data model is needed to assess student efficacy. As a teacher, you can produce some content, but without data on learning interactions there is limited understanding of whether that content is working for each individual student. We build educator workflows into our solutions. Then, with McGraw Hill Plus, we use machine learning and trillions of data points across our tools in the classroom to create a single data-driven learner profile for each student, precisely analyzing comprehension of the content.

The "Last Mile" of Support

McGraw Hill doesn't just provide curriculum materials; we deliver a complete, integrated offering that includes physical print, digital delivery, and robust professional development.

Cost Clarity

Our solutions come with a bundled price for the student, the teacher, and the institution. This is important in a world where the cost of token consumption can be quite high, which can be difficult for district budgets to plan for and support.

Pioneering Technology & MCP Strategy

We intend to lead as a curriculum company. We have already announced that we are actively piloting an agentic Model Context Protocol (MCP) strategy. We believe that this will

allow us to integrate with the many chatbots that we see being built and used across the education landscape.

Visit our website to learn more about our AI tools and guiding principles.

The McGraw Hill logo is displayed within a red square. The text "Mc", "Graw", and "Hill" are stacked vertically in a bold, white, sans-serif font. The "Mc" is smaller than the other two words.