



Opening the Aperture for McGraw Hill's Growth – Legislated Changes in Teaching Reading in the U.S.

September 2, 2026

Participants:

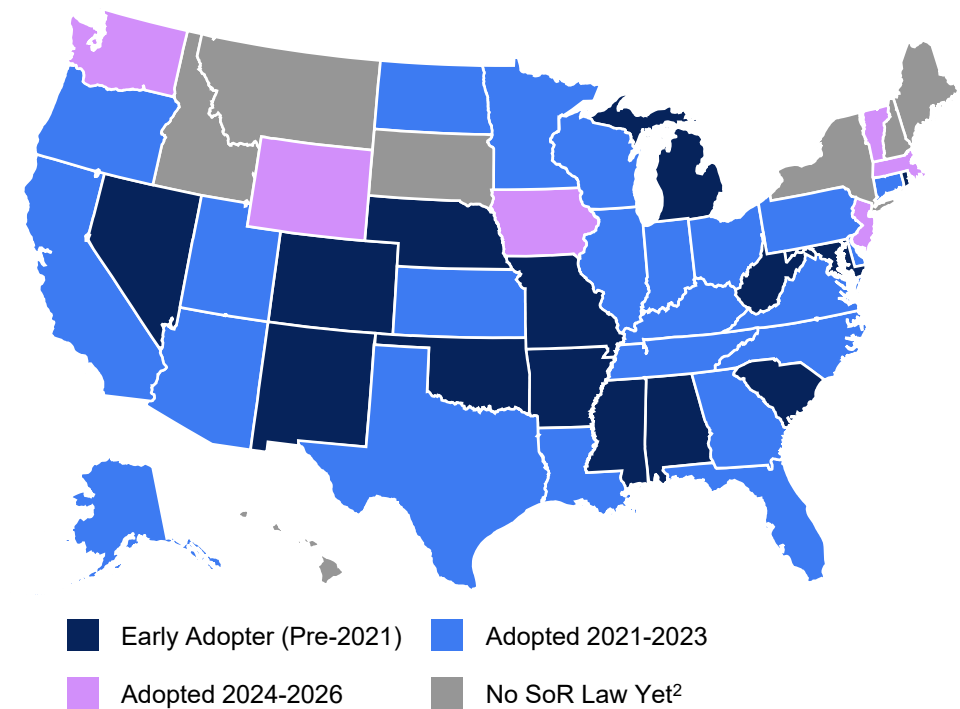
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Graduate School of Education and Department of Psychology

**Mc
Graw
Hill**

The Impact of Science of Reading (SoR) Legislation in the US

- To date, **44 states¹** have passed laws or implemented new policies related to evidence-based reading instruction since 2013.
- This represents **86% of US K-5 Public School enrollment**.
- **97% of Adoption State enrollment** is in states that will purchase a SoR aligned program.
- **McGraw Hill Literacy has been built from the ground up** to meet these requirements as the next cycle of adoption begins.
- **3,000+ Literacy skills** for learners across our K-12 programs, reinforcing the need for pedagogy and trusted curriculum.



44

States with Science of Reading Laws¹

~37

New or Strengthened Laws from 2021-2025

40

Bills Passed in 31 States in 2023³

Source: Which States Have Passed 'Science of Reading' Laws? What's in Them?; Education Week.
(1) Count includes District of Columbia as of 2026.
(2) States without SoR Laws include Hawaii, Idaho, Maine, Montana, New Hampshire, New York and South Dakota.
(3) Source: Legislatures Lead the Way With 'Science of Reading' Approach; National Conference of State Legislatures.

A Franchise Designed to Address the Science of Reading and Market Needs

McGraw Hill Literacy

Emerge!
McGraw Hill Literacy

SUMMiT!
McGraw Hill Literacy

Soar!
McGraw Hill Literacy

**iEmerger
juntos!**
McGraw Hill Literacy



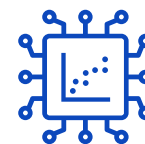
Science of Reading

Clear, systematic instruction grounded in the latest research, with immediate real-world application



Science of Writing

Explicit systematic instruction in foundational writing skills and extended process writing



Evidence-Based Technology

Purposeful, balanced digital tools that work alongside print to optimize outcomes



Professional Learning

Development and efficiency tools designed for today's resource-constrained classrooms



Multilingual Learner Support

Resources to serve the growing multilingual learner population

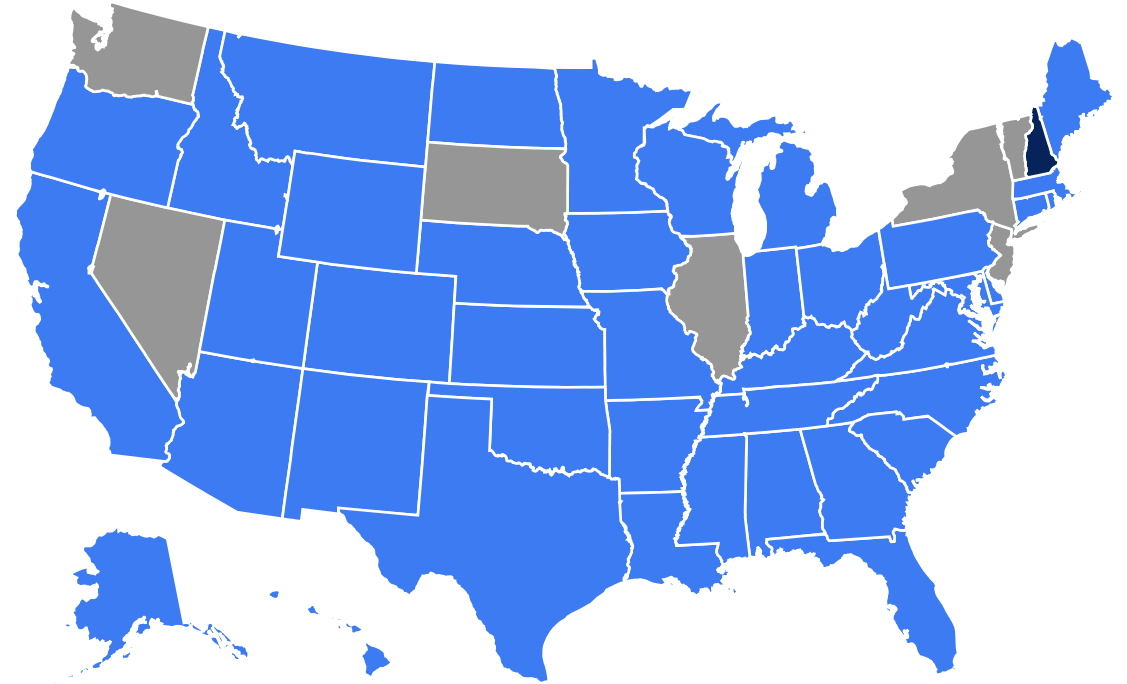


Cross-Curricular Connections

ELA as the foundation for Science and Social Studies learning

A Compounding Market Factor: Early Literacy Risk Screening Guidance

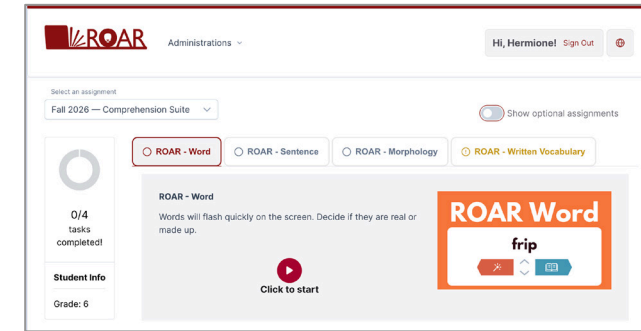
- **All 50 states Require Early Literacy Risk Screening** including reading and listening comprehension in 40 states.
- Reading/listening comprehension is not included as a part of most stand-alone dyslexia screeners.
- Some states have a list of approved screening tools, some do not.
- ME and NY have K-12 requirements, all others are K-3.



- Districts must choose from a state approved list of screeners (42)
- Districts free to choose any screener that meets state requirements (7)
- State provides a recommendation list, but districts are free to use any screener that meets state requirements (1)

ROAR: Exclusive Integration of The Only K-12 Research-Backed Dyslexia Screener

ROAR is a rapid online K–12 screener that pinpoints foundational reading needs, including indicators associated with dyslexia, and turns results into actionable insight for educators

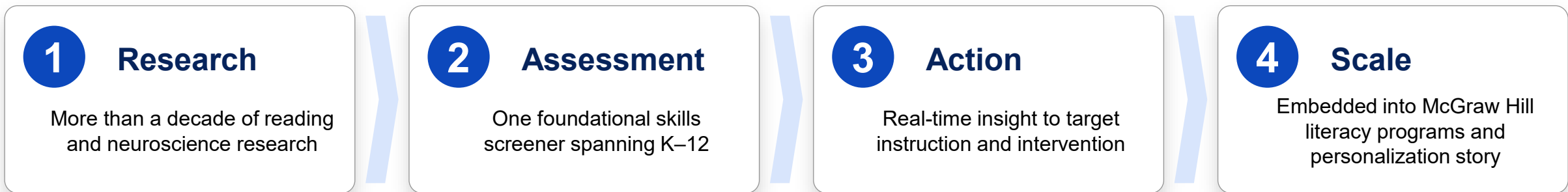


WHY ROAR MATTERS

- 1 Strengthens our position against other competitors that offer an early literacy/dyslexia screening solution
- 2 Provides highly-valid foundational reading skill measurement to support proficiency and recommendations in core/I&S products, while also presenting a new opportunity for I&S prospecting
- 3 Significantly faster and easier to implement than traditional screening solutions

A Differentiated Literacy System, Not Another Point Solution

ROAR Strengthens the Connection from Trusted Research to Classroom Action Across the Full K–12 Journey



THE ORGANIZATIONAL ADVANTAGE

Assessment → Curriculum → Intervention

A more seamless pathway to identify needs and connect each learner with personalized support.

500,000+

**Learners Already Reached Through
Research Partnerships**

ROAR Expands Our Ability to Deliver Measurable Literacy Impact While Differentiating the McGraw Hill Portfolio