# TECHDAY25

CNH

AGRITECHNICA2025

# SAFE HARBOR STATEMENT AND DISCLOSURES

All statements other than statements of historical fact contained in this presentation including competitive strengths; business strategy; future financial position or operating results; budgets; projections with respect to revenue, income, earnings (or loss) per share, capital expenditures, dividends, liquidity, capital structure or other financial items; costs; and plans and objectives of management regarding operations and products, are forward-looking statements. Forward-looking statements also include statements regarding the future performance of CNH and its subsidiaries on a standalone basis. These statements may include terminology such as “may”, “will”, “expect”, “could”, “should”, “intend”, “estimate”, “anticipate”, “believe”, “outlook”, “continue”, “remain”, “on track”, “design”, “target”, “objective”, “goal”, “forecast”, “projection”, “prospects”, “plan”, or similar terminology. Forward-looking statements are not guarantees of future performance. Rather, they are based on current views and assumptions and involve known and unknown risks, uncertainties and other factors, many of which are outside our control and are difficult to predict. If any of these risks and uncertainties materialize (or they occur with a degree of severity that the Company is unable to predict) or other assumptions underlying any of the forward-looking statements prove to be incorrect, including any assumptions regarding strategic plans, the actual results or developments may differ materially from any future results or developments expressed or implied by the forward-looking statements.

Factors, risks and uncertainties that could cause actual results to differ materially from those contemplated by the forward-looking statements include, among others: economic conditions in each of our markets, including the significant uncertainty caused by geopolitical events; production and supply chain disruptions, including industry capacity constraints, material availability, and global logistics delays and constraints; the many interrelated factors that affect consumer confidence and worldwide demand for capital goods and capital goods related products, changes in government policies regarding banking, monetary and fiscal policy; legislation, particularly pertaining to capital goods related issues such as agriculture, the environment, debt relief and subsidy program policies, trade, commerce and infrastructure development; government policies on international trade and investment, including sanctions, import quotas, capital controls, tariffs and other protective measures issued to promote national interests or address foreign competition, which in turn result or may result in retaliatory tariffs or other measures enacted by affected trade partners; volatility in international trade caused by the imposition of tariffs and the related impact on cost and prices, which could consequently affect demand of our products, sanctions, embargoes, and trade wars; actions of competitors in the various industries in which we compete; development and use of new technologies and technological difficulties; the interpretation of, or adoption of new, compliance requirements with respect to engine emissions, safety or other aspects of our products; labor relations; interest rates and currency exchange rates; inflation and deflation; energy prices; prices for agricultural commodities and material price increases; housing starts and other construction activity; our ability to obtain financing or to refinance existing debt; price pressure on new and used equipment; the resolution of pending litigation and investigations on a wide range of topics, including dealer and supplier litigation, intellectual property rights disputes, product warranty and defective product claims, and emissions and/or fuel economy regulatory and contractual issues; security breaches, cybersecurity attacks, technology failures, and other disruptions to the information technology infrastructure of CNH and its suppliers and dealers; security breaches with respect to our products; our pension plans and other post-employment obligations; political and civil unrest; volatility and deterioration of capital and financial markets, including pandemics (such as the COVID-19 pandemic), terrorist attacks in Europe and elsewhere; the remediation of a material weakness; our ability to realize the anticipated benefits from our business initiatives as part of our strategic plan; including targeted restructuring actions to optimize our cost structure and improve the efficiency of our operations; our failure to realize, or a delay in realizing, all of the anticipated benefits of our acquisitions, joint ventures, strategic alliances or divestitures and other similar risks and uncertainties, and our success in managing the risks involved in the foregoing.

Forward-looking statements are based upon assumptions relating to the factors described in this presentation, which are sometimes based upon estimates and data received from third parties. Such estimates and data are often revised. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside CNH’s control. CNH expressly disclaims any intention or obligation to provide, update or revise any forward-looking statements in this announcement to reflect any change in expectations or any change in events, conditions or circumstances on which these forward-looking statements are based. Further information concerning CNH, including factors that potentially could materially affect its financial results, is included in the Company’s reports and filings with the U.S. Securities and Exchange Commission ("SEC"). All future written and oral forward-looking statements by CNH or persons acting on behalf of CNH are expressly qualified in their entirety by the cautionary statements contained herein or referred to above. Additional factors could cause actual results to differ from those expressed or implied by the forward-looking statements included in the Company’s filings with the SEC (including, but not limited to, the factors discussed in our most recent annual report on Form 10-K and subsequent quarterly reports on Form 10-Q).

TECHDAY25
776.65.8
576.65

GERRIT MARX
CHIEF EXECUTIVE OFFICER

WELCOME

+35,000
TEAM
MEMBERS
~5,000
R&D
EXPERTS
35
R&D CENTERS
AROUND
THE WORLD
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AGRI TECHNICA®

THE WORLD'S NO.

# INNOVATION IN AGRICULTURE

CNH

CNH
ID25
INVESTOR DAY 2025
ID25
INVESTOR DAY 2025
CNH
ID25
INVESTOR DAY 2025
88
CNH ID25

PATH TO 2030

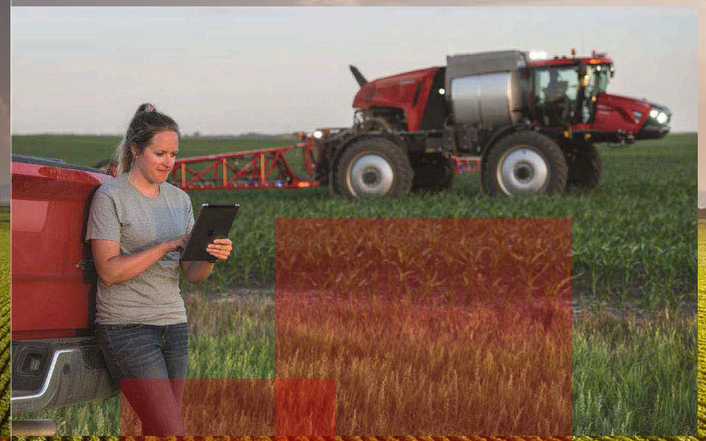
# #1

## BREAKING NEW GROUND IN IRON AND TECH

# PATH TO 2030

# #2

## FURTHER EXPANDING MID-CYCLE ADJ. EBIT MARGIN



# PATH TO 2030

# #3

## RETURN SUBSTANTIALLY ALL INDUSTRIAL FCF TO SHAREHOLDERS

$4
TRILLION
USD
+600
MILLION
FARMERS
LIVELIHOODS
OF
2.5
BILLION
PEOPLE
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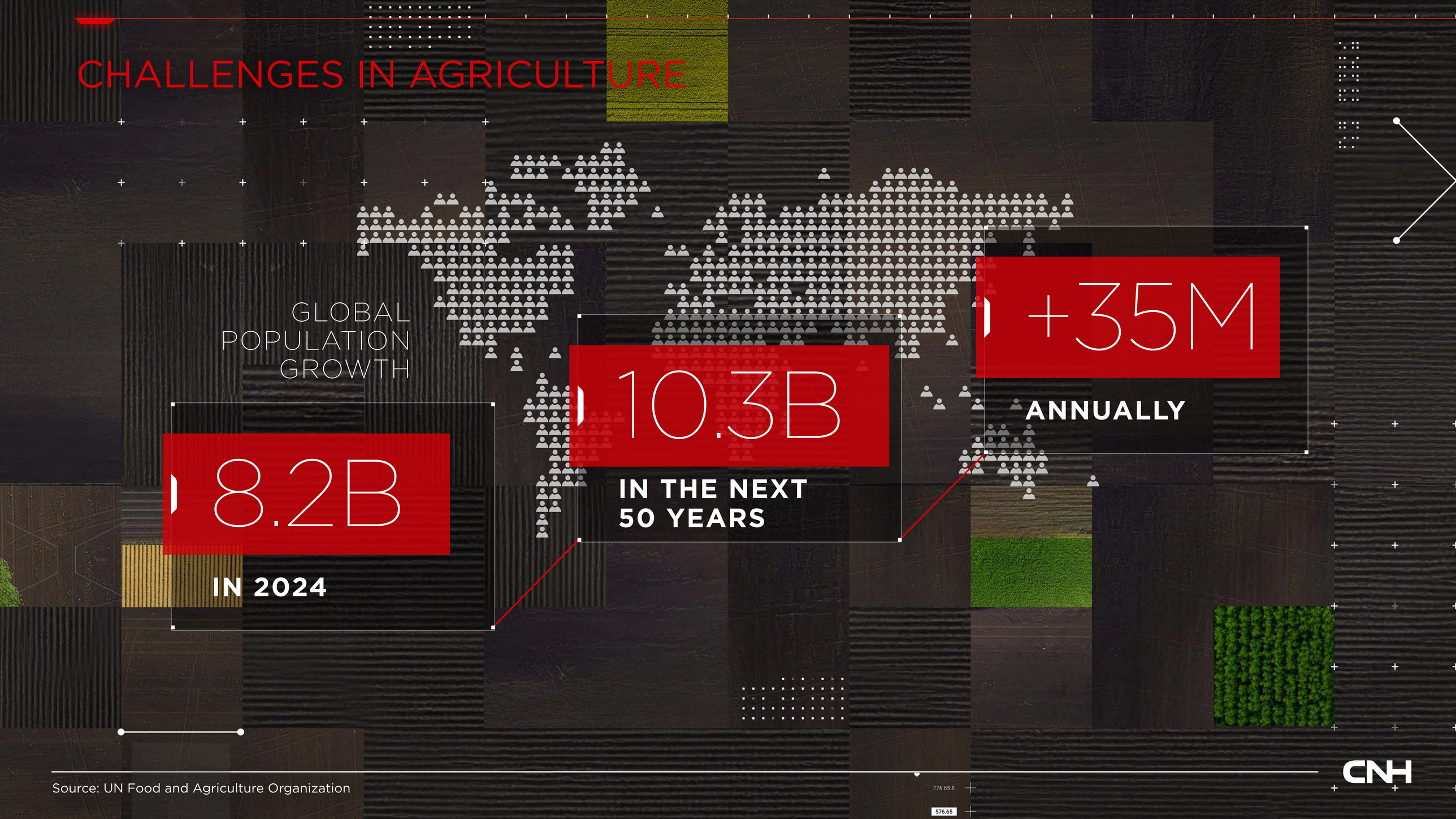
# CHALLENGES IN AGRICULTURE




Source: UN Food and Agriculture Organization

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# CHALLENGES IN AGRICULTURE

**26%**

OF THE EARTH'S SURFACE IS **LAND ABOVE SEA LEVEL**

**3%**

IS SUITABLE **FOR CROP PRODUCTION**

**10%**

IS USABLE **FOR AGRICULTURE**

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# CHALLENGES IN AGRICULTURE

**40%**

OF THE EARTH'S SOILS ARE **ALREADY DEGRADED**

**>90%**

COULD BECOME **DEGRADED BY 2050**

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# CALL TO INNOVATE

THE BIG
CHALLENGE

It all
STARTS
with
THE SOIL
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~90%

A FARMER'S TOTAL **DIRECT COSTS**

<10%

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The health of the
SOIL
is
WEALTH
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# R&D INVESTMENTS

# R&D INVESTMENTS

>$800

**MILLION**
IN AGRICULTURE

AI

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AI
THE AGE OF
AGENTIC AI
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CONNECTIVITY IS ESSENTIAL
FOR THIS TRANSFORMATION
STARLINK
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AI
PRODUCTS
PEOPLE
PROCESSES
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# COVERING THE ENTIRE **AGRICULTURAL CYCLE**

FIELD PREPARATION

SEED & PLANT

GROW & PROTECT

HARVEST

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“

# OUR SOIL IS OUR FACTORY

”

JORDAN KAMBEITZ

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FRANZISKA ZIMMERMANN
MODERATOR

# JORDAN KAMBEITZ

CEO, KAMBEITZ FARMS, CANADA

# JAY SCHROEDER

CHIEF TECHNOLOGY OFFICER

# SCHROEDER FAMILY FARM
COAL VALLEY, ILLINOIS, USA

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# SCHROEDER FAMILY FARM

COAL VALLEY, ILLINOIS, USA

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# SCHROEDER FAMILY FARM
COAL VALLEY, ILLINOIS, USA

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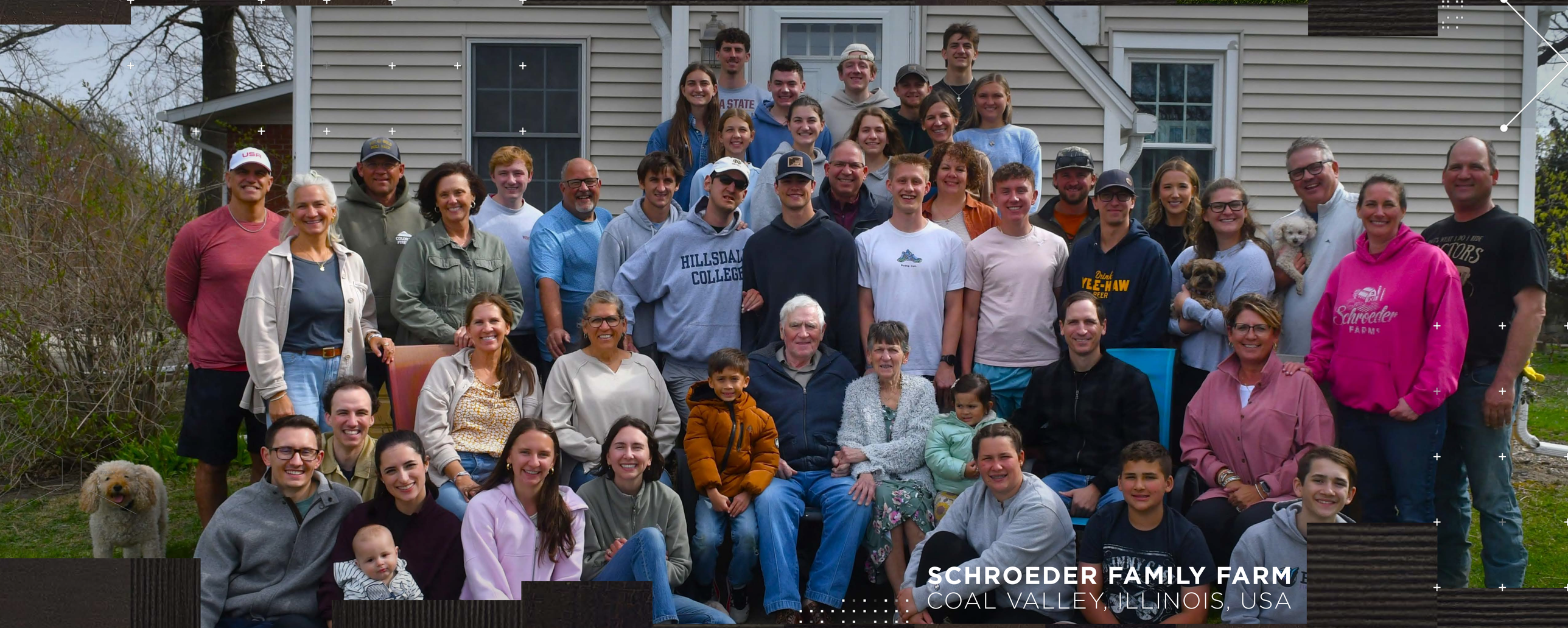


# SCHROEDER FAMILY FARM

COAL VALLEY, ILLINOIS, USA

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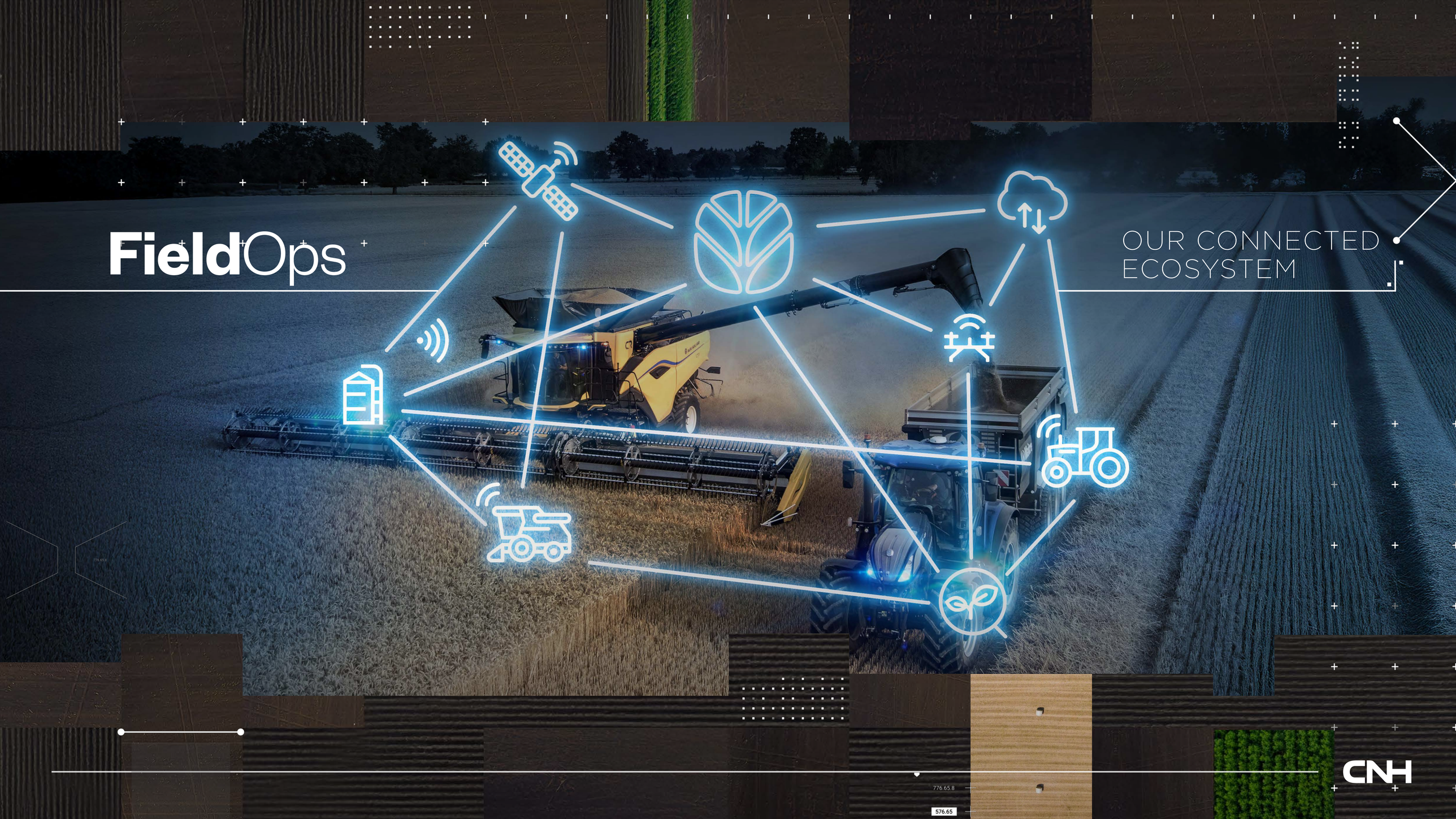
# FieldOps

## OUR CONNECTED ECOSYSTEM



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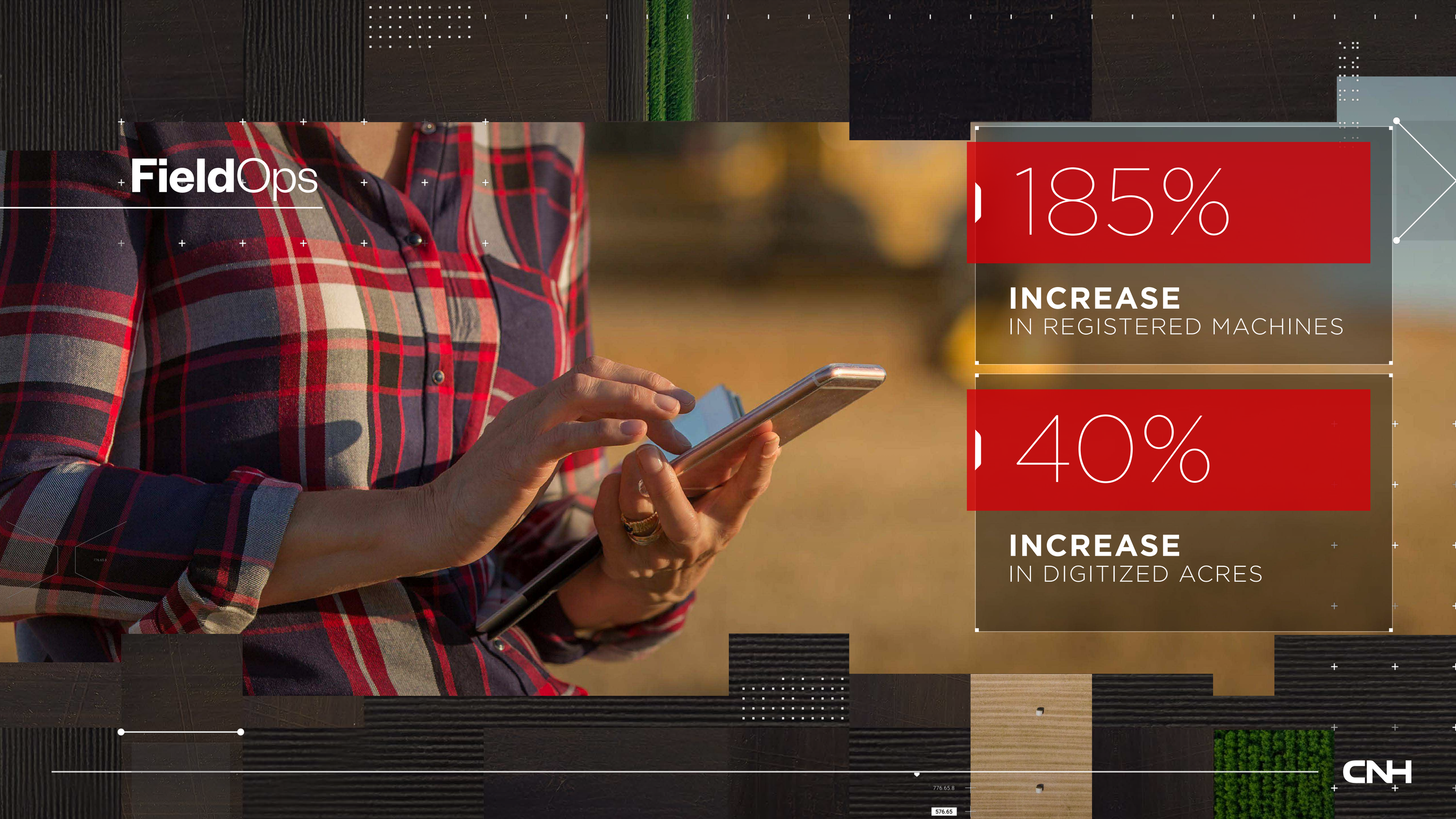
FieldOps
185%
INCREASE
IN REGISTERED MACHINES
40%
INCREASE
IN DIGITIZED ACRES
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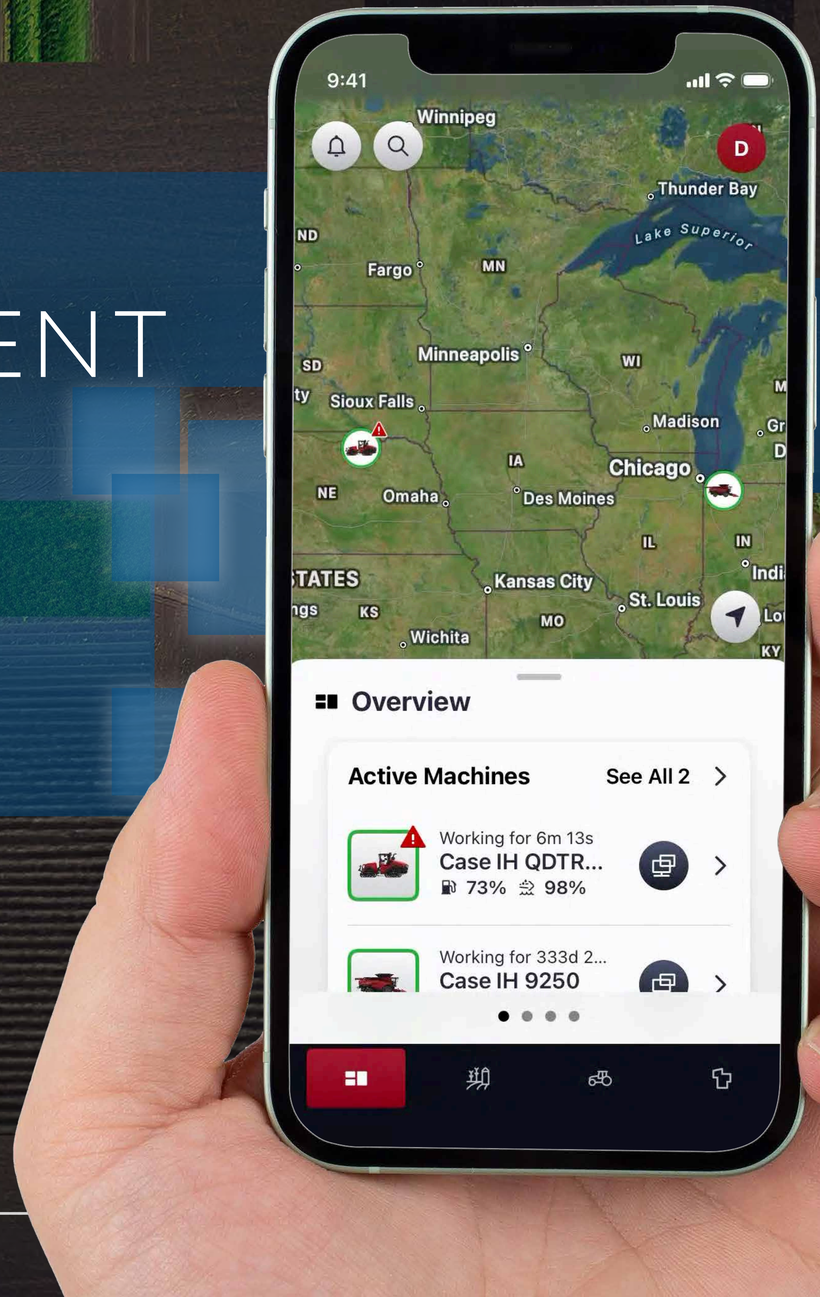
FieldOps

# FARM MANAGEMENT
# MADE EASY

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FieldOps

# BRING YOUR OWN **CONNECTIVITY**

STARLINK

- Reliable Connectivity in Remote Areas
- Real-time Data for Smarter Decisions
- Proactive Maintenance and Reduced Downtime

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# ERIC SHUMAN

PRECISION TECHNOLOGY
PRODUCT MANAGEMENT

# JOHN PREHEIM

HEAD OF PRECISION & ELECTRONICS
PRODUCT DEVELOPMENT

# DR. ALISON BRYAN

RESEARCH AGRONOMIST

FIELD PREPARATION
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reddot winner 2025

reddot winner 2025
innovative design

# QUADTRAC SYSTEM

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PRESCRIPTION TILLAGE
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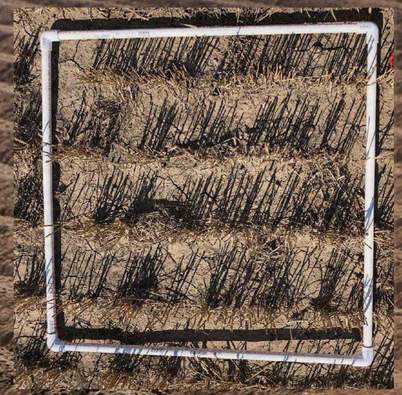
# PRESCRIPTION TILLAGE:
## MANAGE HIGHLY ERODIBLE ZONES ACCURATELY

**PRE TILLAGE**



**POST TILLAGE**

PRESCRIPTION TILLAGE INCREASED **RESIDUE COVERAGE BY 6%** IN ERODIBLE AREAS

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# PRESCRIPTION **TILLAGE** RESULTS*

**$36**
**SAVINGS PER ACRE**

**17%**
**LESS FUEL**

**4%**
**MORE YIELD**

**9.5%**
**MORE ACRES COVERED**

*Case IH field-scale agronomy research conducted at Elizabeth City, NC. Data (productivity, fuel, total savings) was from 5 fields (~200 acres), soybean yield results were captured in 2 of those fields.

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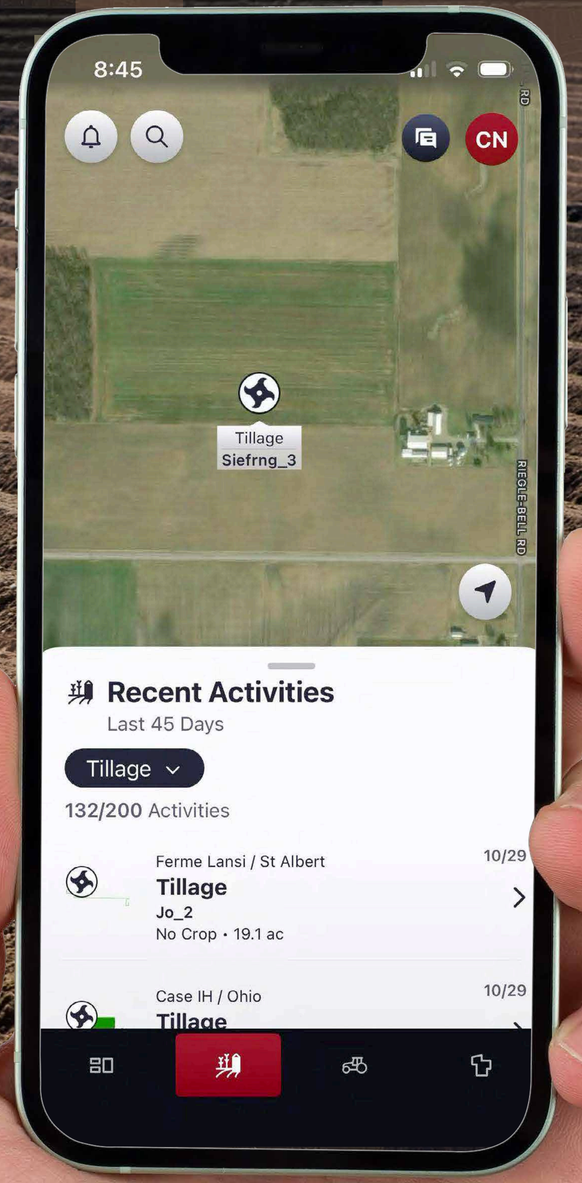
FieldOps

# PRESCRIPTION **TILLAGE**

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SEEDBED SENSE SPEED CONTROL
CASE IH
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AI
AUTONOMOUS TILLAGE
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SEED & PLANT
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CONSISTENT
SEED PLACEMENT
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UNIFORM PLANTS
AND THE MOST YIELD
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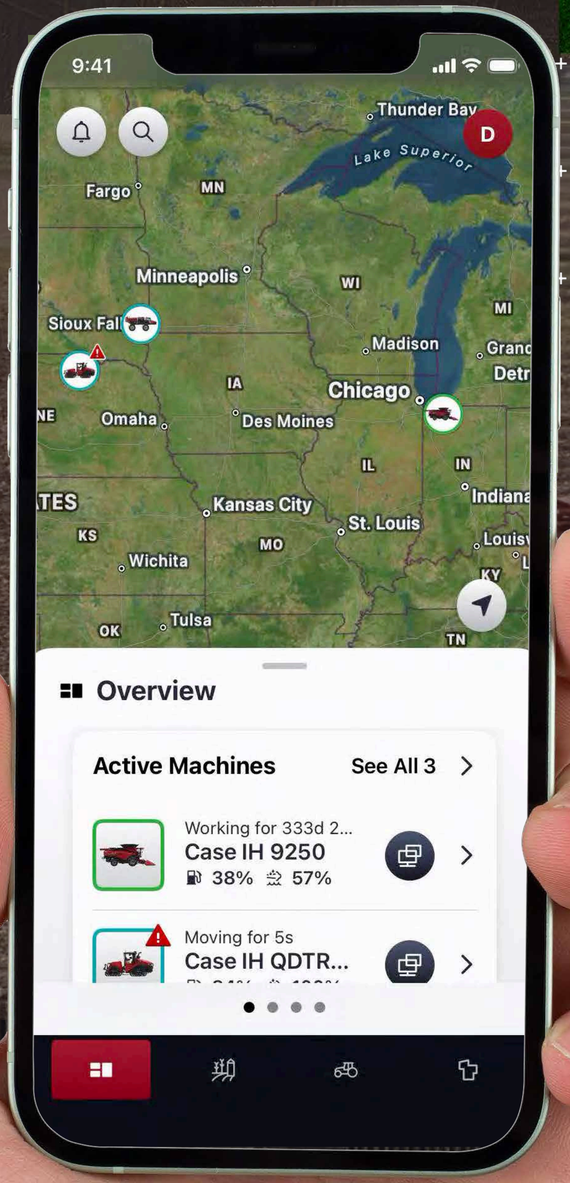


| Distance from Center of Strip | Plant Population | Grain Yeld |
|---|---|---|
| Inches | plants/Acre | bu/Acre |
| 0 | 31444 | 189 |
| 3 | 30222 | 181 |
| 6 | 26556 | 173 |

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ACTIVE AND PASSIVE
IMPLEMENT GUIDANCE
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# ACTIVE AND PASSIVE
# **IMPLEMENT GUIDANCE**

CENTIMETER-LEVEL ACCURACY

**AT HIGHER WORKING SPEEDS**

**CULTIVATING AS CLOSE AS 1.5 CM**

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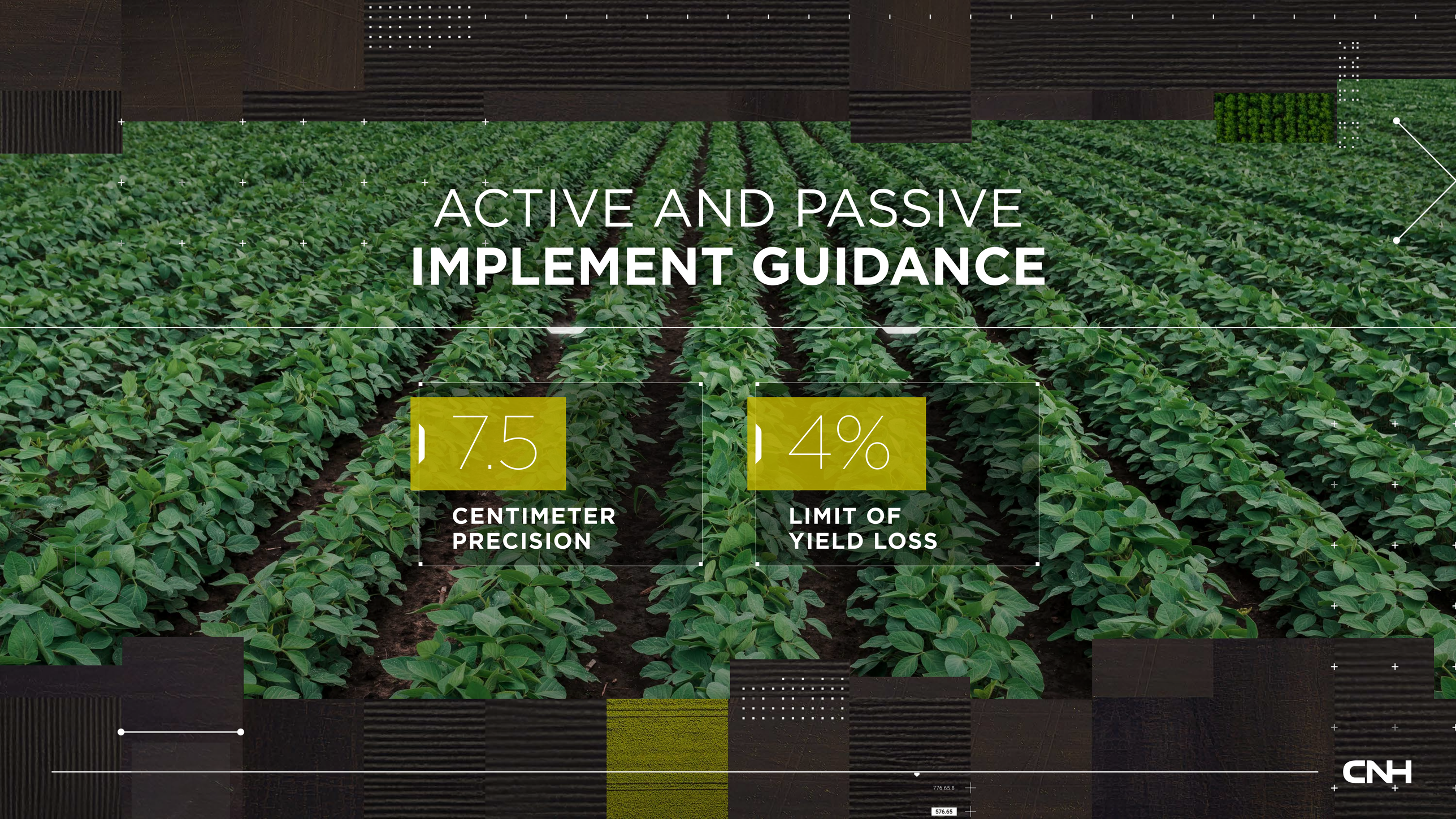
ACTIVE AND PASSIVE
IMPLEMENT GUIDANCE
7.5
CENTIMETER PRECISION
4%
LIMIT OF YIELD LOSS
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STOP
10:41 AM
AUTO
Engine Power
57 %
Slip
0 %
B1
B2
N
A
B
C
D
E
F
Cross Track Error
←0.5 in
Planter Sys
Stop
Frame Op
Plant
Prime
Prime
Jump Start
Off
Wing DF Ctl
300 lbs
WD Force
300 lbs
CleanerMode
Float
Compressor
129 psi
Cleaner Ctl
0 psi
Cleaner
0 psi
Closer Ctl
25 psi
Closer
20 psi
180°
RUN 1
RUN 2
RUN 3
RUN 4
RUN 5
RUN 6
RUN 7
ISB
776.65.8
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STOP
5:29 PM
AUTO
Engine Power
6 %
Slip
0 %
B1
B2
Cross Track Error
---.- in
Planter Sys
Start
Frame Op
Plant
Prime
Prime
Jump Start
Off
Wing DF Ctl
OFF
WD Force
300 lbs
CleanerMode
Float
Compressor
17 psi
Cleaner Ctl
Cleaner
0 psi
Closer Ctl
15 psi
Closer
0 psi
Layers
View
Legend
Seed Boom::Good Ride
> 99.00 %
96.50 - 99.00 %
94.00 - 96.50 %
91.50 - 94.00 %
89.00 - 91.50 %
86.50 - 89.00 %
84.00 - 86.50 %
Cancel
RUN 1
RUN 2
RUN 3
RUN 4
RUN 5
RUN 6
RUN 7

GROW & PROTECT
776.65.8
576.65

# GEORGE VARVARELIS

GLOBAL VISION SYSTEMS DIRECTOR

# MONTE WELLER

CROP PRODUCTION PRODUCT MANAGEMENT

# JORDAN KAMBEITZ

CEO, KAMBEITZ FARMS, CANADA

SENSE AND ACT

# AUGMENTA
TECHNOLOGY

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# CAB MOUNTED
# **GREEN-ON-BROWN**
# SELECTIVE SPOT SPRAY

**UNIQUE**
**IN THE**
**INDUSTRY**

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# REDUCING

RELIANCE ON SYNTHETIC CHEMICALS

WEED AND FUNGAL RESISTANCE

COSTS

# ROI

## INCREASE IN GROSS MARGIN

**+15-20%**
**CHEMICAL**
APPLICATIONS

**+10%**
**FERTILIZER**
APPLICATIONS

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AI
UP TO 20%
APPLICATION SAVINGS
UP TO 60%
HERBICIDE SAVINGS
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AI
GREEN-ON-GREEN
SOLUTION
776.65.8
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UP TO 80%
APPLICATION SAVINGS

HARVEST
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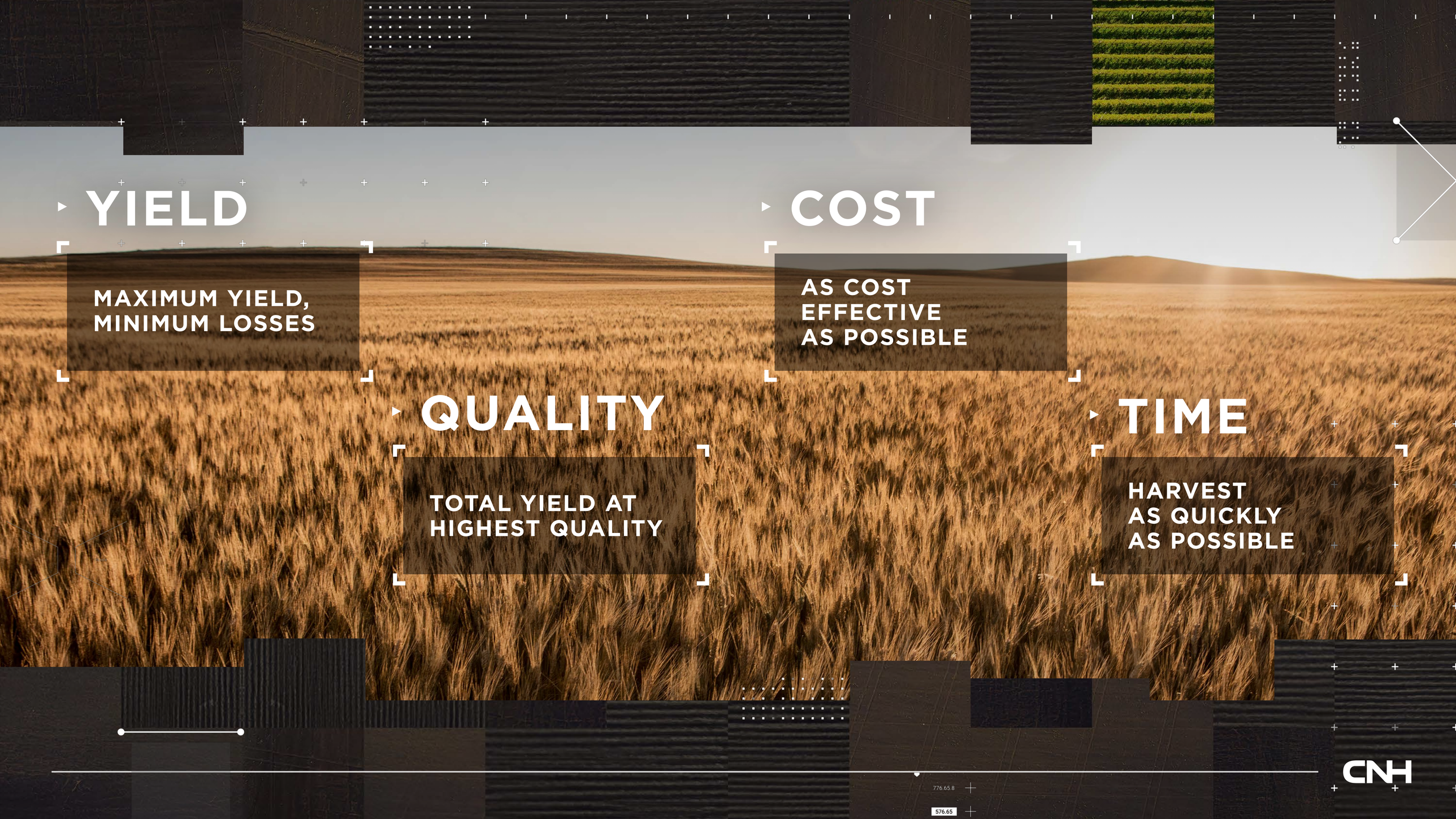
# FRANCESCA PROTANO

PRODUCT INNOVATION AND TECHNOLOGY STRATEGY

# CHRISTIAN GONZALEZ

HARVESTING PRODUCT MANAGEMENT


YIELD
MAXIMUM YIELD,
MINIMUM LOSSES
COST
AS COST
EFFECTIVE
AS POSSIBLE
QUALITY
TOTAL YIELD AT
HIGHEST QUALITY
TIME
HARVEST
AS QUICKLY
AS POSSIBLE
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AGRI TECHNICA
THE WORLD'S NO.1
2023
INNOVATION AWARD
INNOVATION
AWARD
AGRITECHNICA
GOLD MEDAL
50
YEARS
TWIN ROTOR
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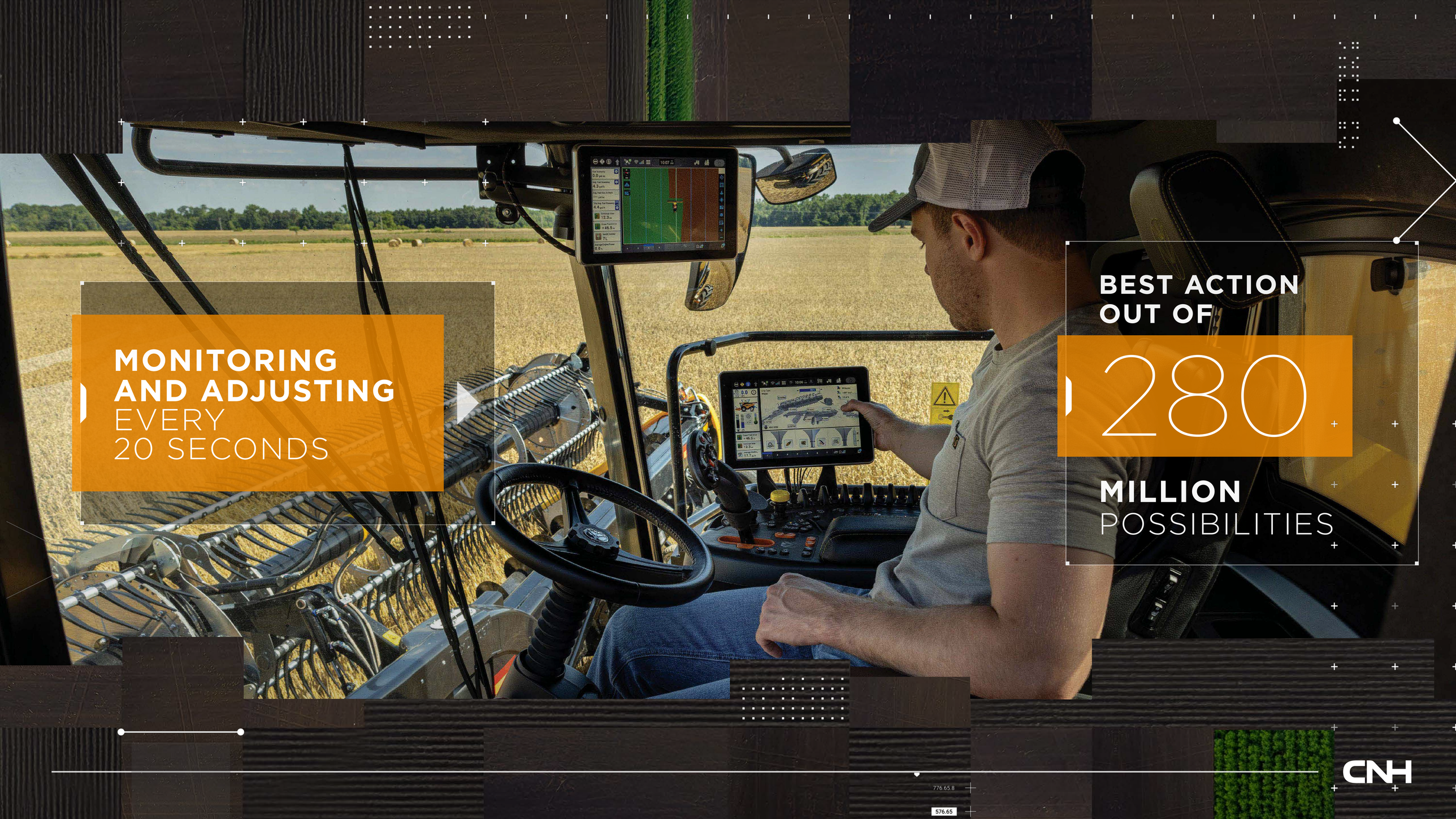
CNH



**MONITORING AND ADJUSTING** EVERY 20 SECONDS

**BEST ACTION OUT OF**

# 280

**MILLION** POSSIBILITIES

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# RESIDUE MANAGEMENT SYSTEM

RIGHT RADAR

LEFT RADAR

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# COMBINE AUTOMATION

+7.4%

**TONS/HR**

+70€

**HA NET**
REVENUE

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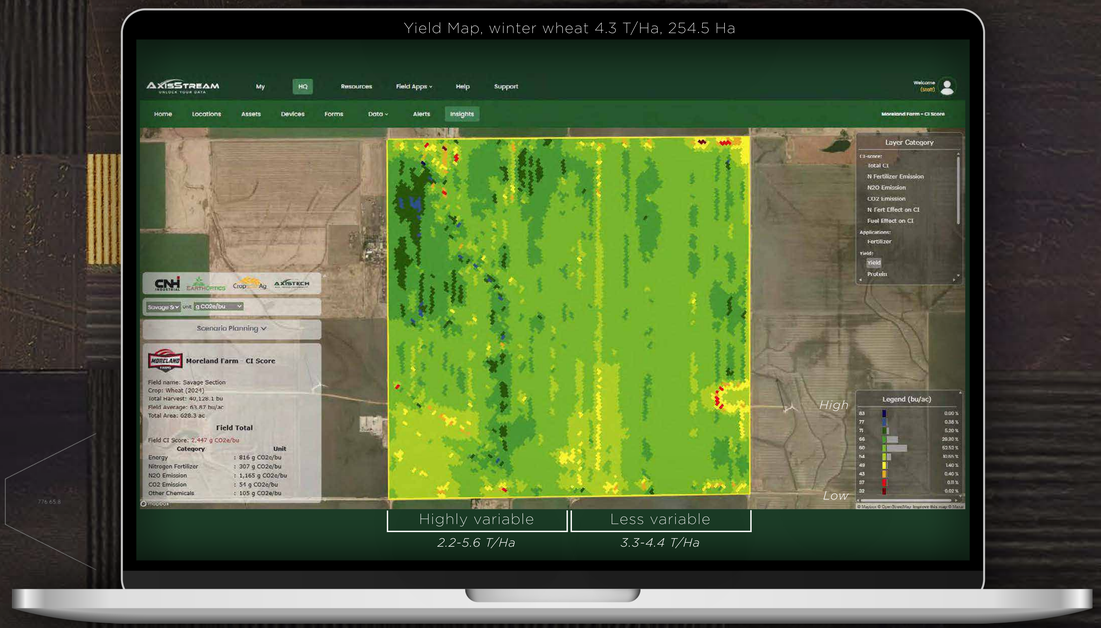
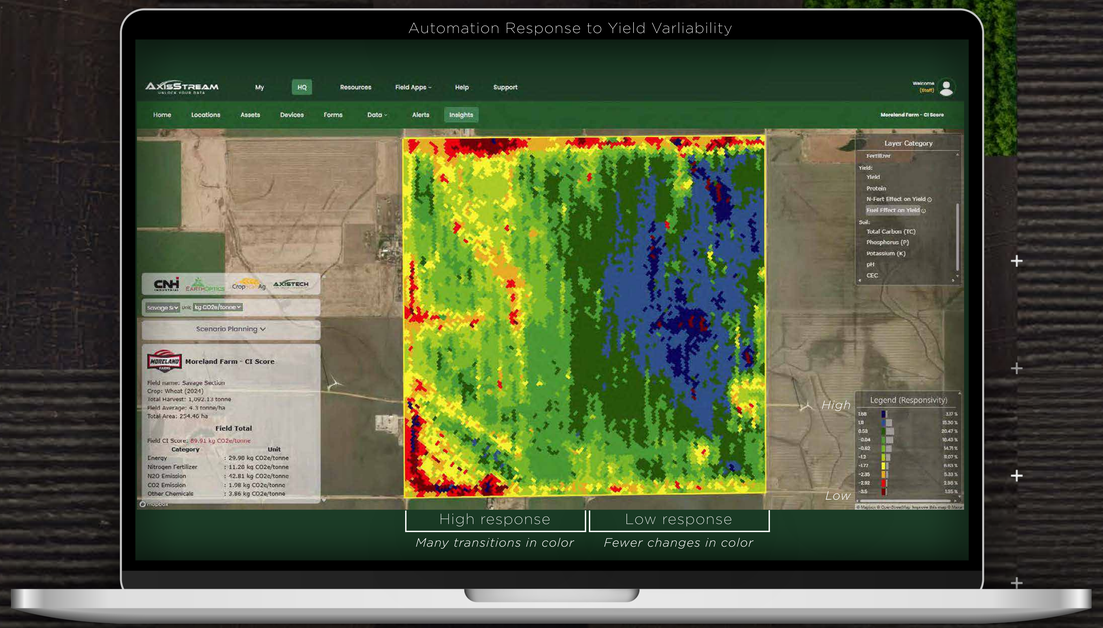
# **COMBINE AUTOMATION** AND **HARVEST EFFICIENCY**

## AUTOMATION RESPONSE TO YIELD VARIABILITY




HIGHLY VARIABLE YIELD

AUTOMATION RESPONSE RATE

Harvest location: Moreland Farms, Kansas, USA 2024

AGRITECHNICA
2025
INNOVATION AWARD
INNOVATION
AWARD
AGRITECHNICA
SILVER MEDAL
-50%
GRAIN
LOSS
CNH

AI
BETTER NUTRITION
FOR ANIMALS
BETTER QUALITY
MILK AND MEAT

SPECIALTY CROPS

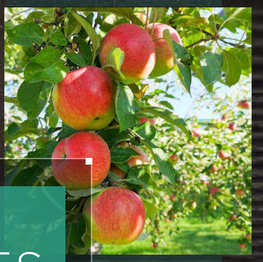
CNH

# FRANCESCA PROTANO

PRODUCT INNOVATION AND TECHNOLOGY STRATEGY

# THIERRY LE BRIQUER

GLOBAL GRAPE, OLIVE & COFFEE
PRODUCT MANAGEMENT

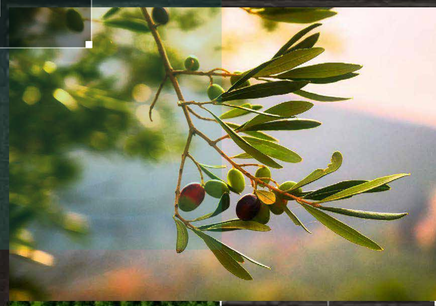


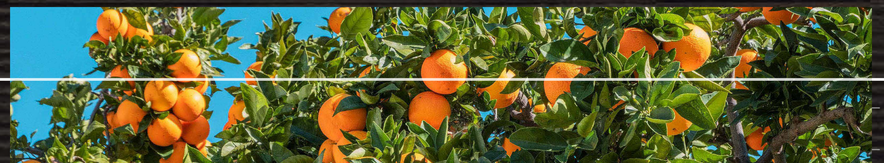
**1.6 BILLION HECTARES**

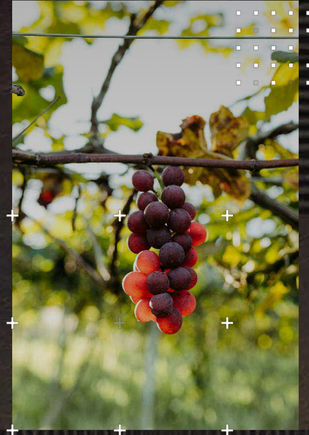
EXISTING CROPLAND

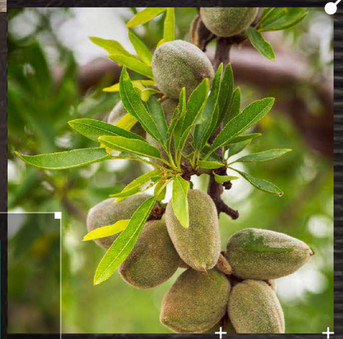
**55 MILLION HECTARES**

SUITABLE FOR HIGH-VALUE CROP **MECHANIZATION**









10%

WORLD'S
**FRUIT PICKING**
IS MECHANIZED

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# GLOBAL SPECIALTY CROP MARKET

**4.6%**

**GROWTH**
FROM 2022
TO 2029

Source: UN Food and Agriculture Organization

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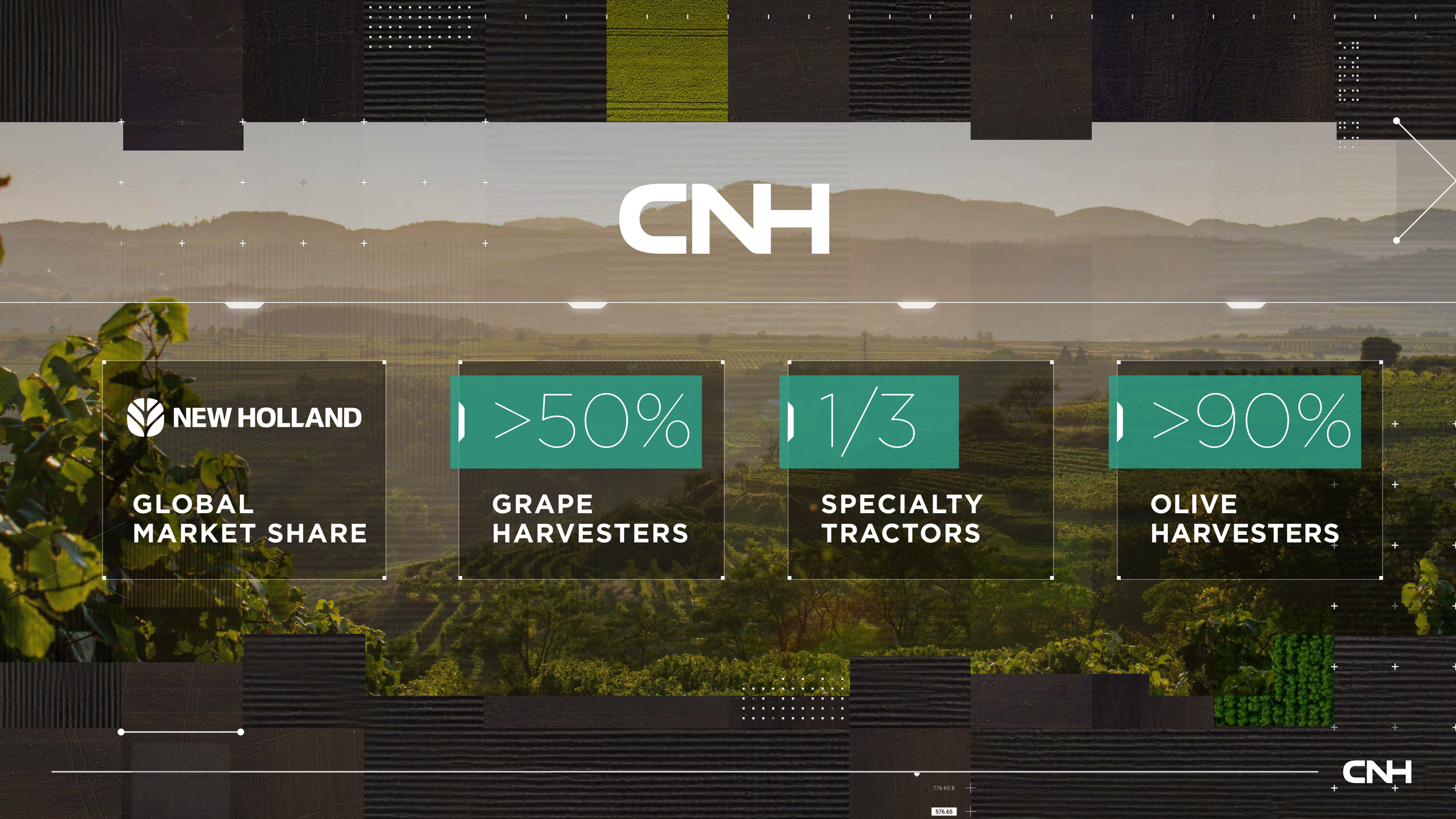
HIGH DENSITY
MECHANIZATION
100%
GROWING
IRRIGATION
FERTILIZING
HARVESTING TIME
776.65 8
576.65


CNH
NEW HOLLAND
GLOBAL MARKET SHARE
>50%
GRAPE HARVESTERS
1/3
SPECIALTY TRACTORS
>90%
OLIVE HARVESTERS
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# OVER 100 YEARS OF EXPERIENCE IN **SPECIALTY TRACTORS**

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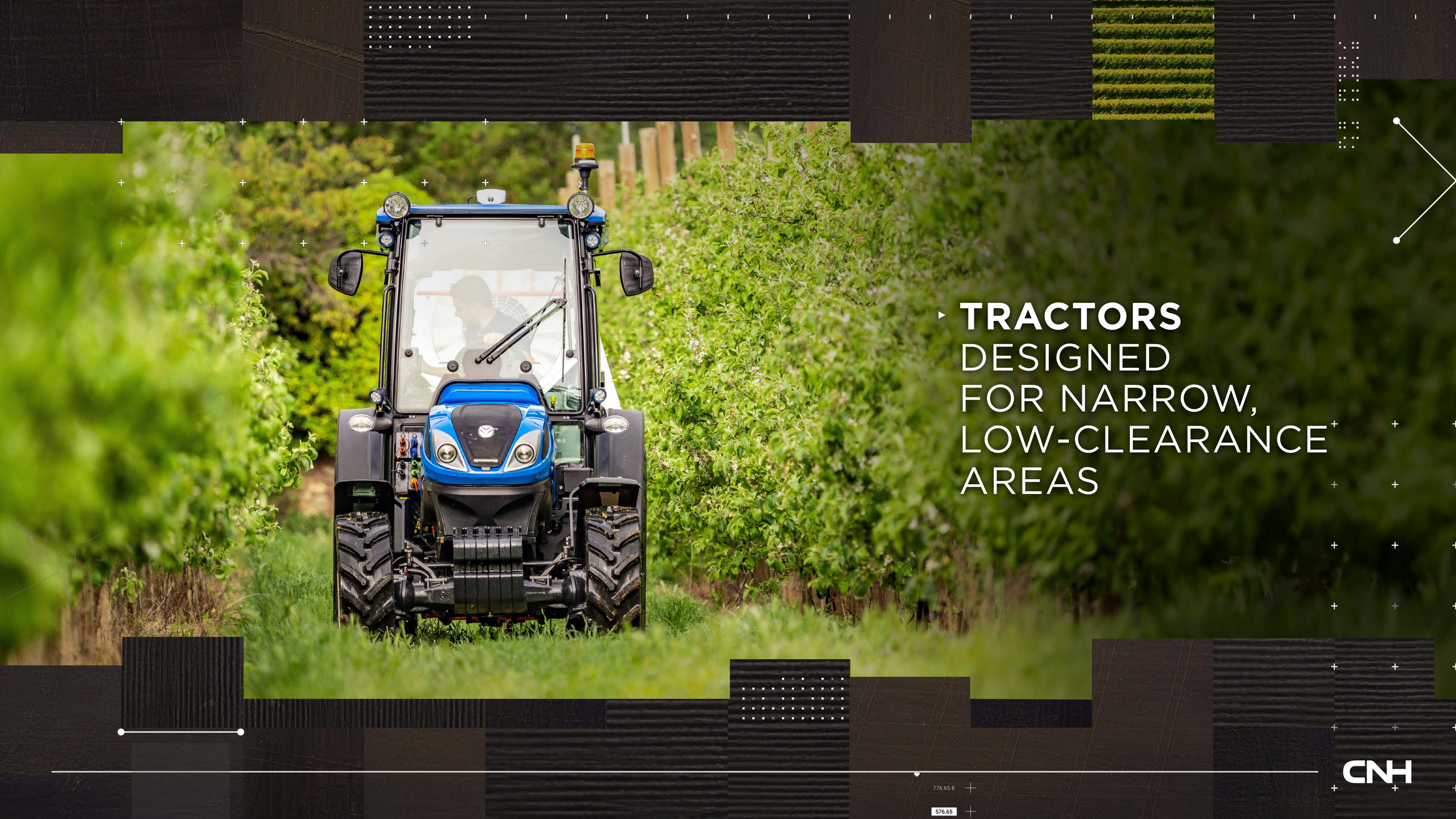

# TRACTORS DESIGNED FOR NARROW, LOW-CLEARANCE AREAS

TECHNOLOGY
IS CENTRAL

COËX

# DEDICATED R&D TEAM

## FOR SPECIALTY EQUIPMENT

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# GUIDANCE

- **HEADLAND TURN** SEQUENCES
- **SMART STEER** TECHNOLOGY

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GUIDANCE
10%
INPUT SAVINGS
REDUCES
OPERATOR
WORKLOAD
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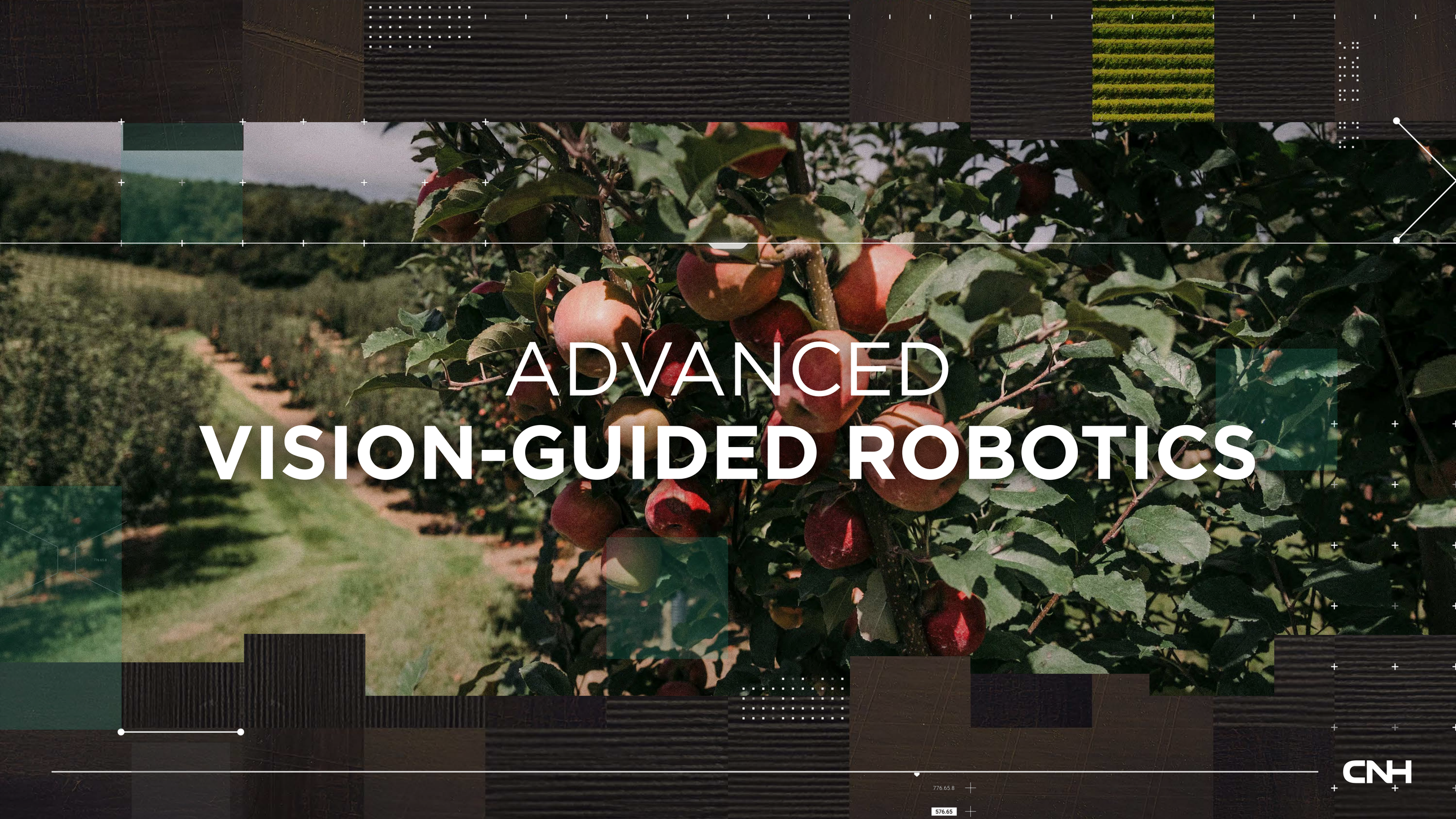
CNH


ADVANCED
VISION-GUIDED ROBOTICS
776.65.8
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CNH

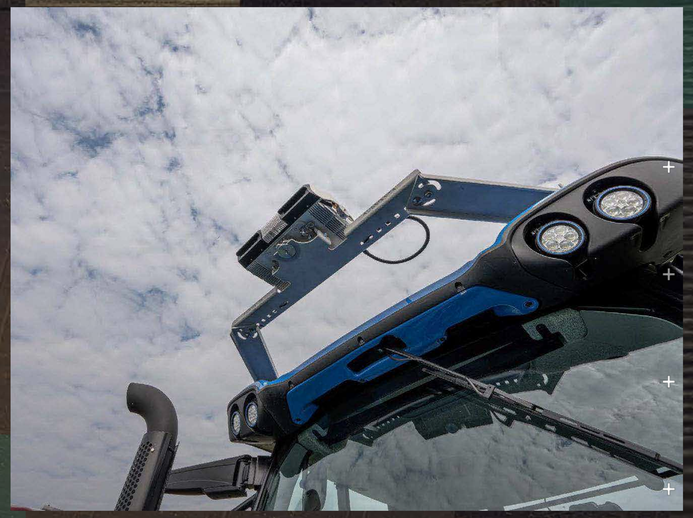
CNH

RAVEN

STOUT

AUGMENTA
PRECISION AGRICULTURE · REDEFINED

AI



776.65.8

576.65

CNH

# **R4** ROBOTS

80%

**LABOR REDUCTION**

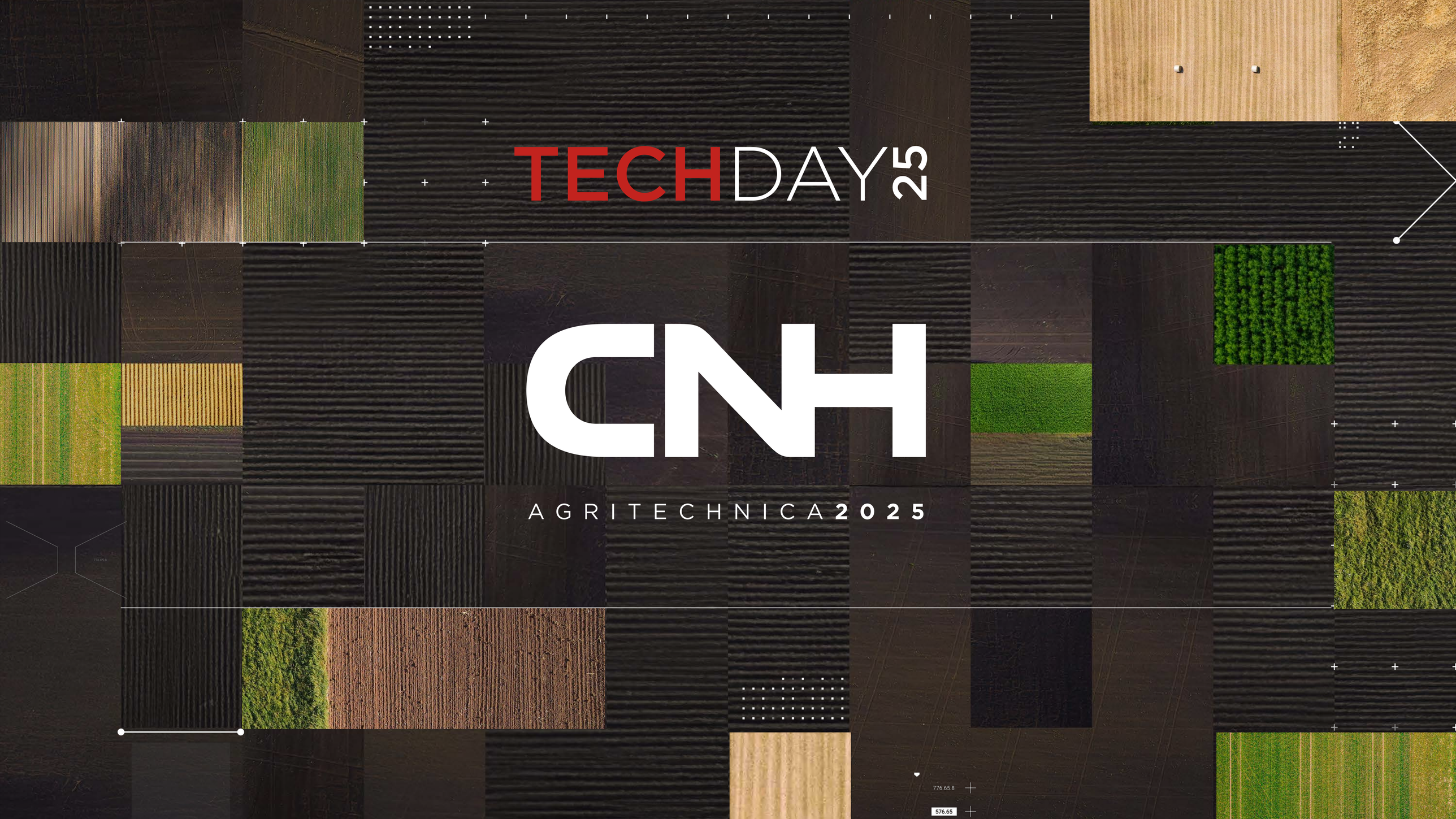
-20%

**TOTAL COST OF OWNERSHIP**

776.65.8

576.65

SOLUTIONS TO OVERCOME
THE TOUGHEST CHALLENGES
IN MODERN AGRICULTURE
776.65.8
576.65
CNH


TECHDAY25
CNH
AGRITECHNICA2025