FOR IMMEDIATE RELEASE

Old Market CC

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Old Market Capital Announces Rule 10b5-1 Share Repurchase Program

March 30, 2026 – Omaha, Nebraska – Old Market Capital Corporation (OTC: OMCC) (the "Company," "we," "our") announced that its Board of Directors has approved a formal $3.5 million Rule 10b5-1 share repurchase program as part of the Company's previously announced $7 million share repurchase plan, pursuant to which OMCC may repurchase its outstanding common stock from time to time. The repurchase program does not have an expiration date and was enacted during the open trading period that began on Wednesday, March 27, 2026.

The timing and amount of shares repurchased will depend on share price, business and market conditions, and other factors. Share repurchases under the program may be made in the open market, in privately negotiated transactions, or by other methods. The repurchase program may be modified, suspended, or terminated at any time.

Stockholders who are interested in selling shares may contact our investor relations department.

Old Market Capital Corporation (f/k/a Nicholas Financial, Inc.) was previously a specialized consumer finance company. The Company restructured its operations in 2024 and now operates as a holding company which has a controlling interest in a broadband company, Amplex, and seeks to pursue additional controlling interests in other companies and sectors yet to be determined. For an index of Old Market Capital's news releases or to obtain a specific release, please visit our company's website at, www.oldmarketcapital.com.

Cautionary Note regarding Forward-Looking Statements

This press release may contain various "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, that represent the Company's current expectations or beliefs concerning future events. Statements other than those of historical fact, as well as those identified by words such as "anticipate," "estimate," intend," "plan," "expect," "project," "explore" "believe," "may," "will," "should," "would," "could," "probable" and any variation of the foregoing and similar expressions are forward-looking statements. These statements, which include statements regarding the exploration of opportunities to allocate capital to increase shareholder returns, are inherently uncertain and subject to certain risks, uncertainties and assumptions that may cause results to differ materially from those expressed or implied in forward-looking statements.