



NEWS RELEASE

MNTN to Participate in Upcoming Needham Investor Conference

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NEW YORK--(BUSINESS WIRE)-- MNTN (NYSE: MNTN), a technology platform that brings performance marketing to Connected TV, today announced that CEO Mark Douglas will present and host one-on-one investor meetings along with CFO Patrick Pohlen at the following investor conference:

28th Annual Needham Growth Conference

Date: Wednesday, January 14, 2026

Location: New York, NY

Presentation: 11:00 a.m. Eastern Time (8:00 a.m. Pacific Time)

The live webcast of the presentation and any related materials can be accessed through the Events & Presentations page of the **MNTN investor relations website**. A replay of the presentation will also be accessible through the MNTN investor relations website shortly following the presentation and will be available for at least seven days.

About MNTN

MNTN (NYSE: MNTN) is the Hardest Working Software in Television™, bringing unrivaled performance and simplicity to Connected TV advertising. Our self-serve technology makes running TV ads as easy as search and social and helps brands drive measurable conversions, revenue, site visits, and more. MNTN was named one of Fast Company's Most Innovative Companies and Next Big Things in Tech and was recently featured on the cover of INC's Best in Business Issue. For more information, please visit <https://mntn.com/>.

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