NEWS RELEASE

MNTN Recognized as a 2026 Inc. Power Partner Award Winner For Third Consecutive Year

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The annual Inc. Power Partner Awards recognizes B2B companies that provide essential services and expertise to help entrepreneurs and businesses grow

NEW YORK--(BUSINESS WIRE)-- MNTN (NYSE: MNTN), the technology platform bringing performance marketing to Connected TV has been named a 2026 **Inc. Power Partner Awards** winner for a third consecutive year, recognizing the company among the leading B2B partners supporting entrepreneurs and businesses across the country.

The annual Inc. Power Partner Awards honor B2B companies that have demonstrated a track record of helping entrepreneurs and businesses navigate the challenges of building and growing a company. From hiring and compliance to technology, infrastructure, fundraising, marketing, and more, these partners provide expertise and services that enable businesses to operate, scale, and pursue their ambitions.

“Business owners have no shortage of tools at their disposal, and B2B companies need to make clear why their products and services are worth the investment,” says Bonny Ghosh, editorial director at Inc. “The companies on this year’s Power Partners list have done just that. They don’t just have customers – they have superfans and evangelists. Across industries like marketing, financial services, and technology, they’ve proved their dedication to helping fellow business owners grow and succeed.”

“TV has always been great at building brands. We’ve made it great at building businesses,” said Mark Douglas, CEO of MNTN. “From reaching decision-makers to generating qualified leads and driving sales, we’re giving B2B

marketers a powerful new growth channel. Being recognized by Inc. for the third year in a row is proof that helping our customers grow is what matters most."

MNTN is being recognized for transforming how B2B businesses use television to drive measurable growth.

Giving B2B brands access to premium streaming networks, including HBO Max, Peacock, Hulu, ESPN and Disney+. For B2B marketers, MNTN connects TV advertising to real business outcomes, from website visits and qualified leads to pipeline growth and sales.

With advanced AI-powered audience targeting and partners like Bombora and LiveRamp, third-party measurement integrations including Google Analytics, Northbeam, Upwave, CallRail and Rockerbox, and creative tools like QuickFrame AI, MNTN makes premium TV advertising more accessible and effective for businesses. Together, these capabilities help brands reach key decision-makers, drive more website traffic and leads, and turn TV into a powerful new channel for growth.

For more information on Inc.'s Power Partner Awards or to view the complete list of honorees, visit **https://www.inc.com/power-partner-awards**.

About MNTN

MNTN (NYSE: MNTN) is the Hardest Working Software in Television™, bringing unrivaled performance and simplicity to Connected TV advertising. Our self-serve technology makes running TV ads as easy as search and social and helps brands drive measurable conversions, revenue, site visits, and more. MNTN was named one of Fast Company's Most Innovative Companies and Next Big Things in Tech and was recently featured on the cover of INC's Best in Business Issue. For more information, please visit **mntn.com**.

About Inc.

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of its community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating the future of business. Inc. is published by Mansueto Ventures, along with fellow leading business publication Fast Company. For more information, visit **www.inc.com**.

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