NEWS RELEASE

MNTN Announces Investor Conference Call to Review Second Quarter 2025 Financial Results

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NEW YORK--(BUSINESS WIRE)-- MNTN (NYSE: MNTN), a technology platform that brings performance marketing to Connected TV, today announced it will release its financial results for the second quarter ended June 30, 2025 after the close of the US markets on Tuesday, August 5, 2025. MNTN management will host a corresponding conference call to discuss the results and provide a business update on Tuesday, August 5, 2025 at 4:30 p.m. Eastern Time.

Conference Call Details:

Date: Tuesday, August 5, 2025
Time: 4:30 p.m. Eastern Time

Registration:

To register for the call free of charge and to receive your personal dial-in information, please follow **this link**. The live webcast of the conference call and any related materials can be accessed from both the Quarterly Results and the Events & Presentations pages of the **MNTN investor relations website**. A replay of the webcast will also be accessible through the MNTN investor relations website shortly following the call and will be available for at least seven days.

About MNTN.

MNTN (NYSE: MNTN) is the Hardest Working Software in Television™, bringing unrivaled performance and simplicity to Connected TV advertising. Our self-serve technology makes running TV ads as easy as search and social and

helps brands drive measurable conversions, revenue, site visits, and more. MNTN was named one of Fast Company's Most Innovative Companies and Next Big Things in Tech and was recently featured on the cover of INC's Best in Business 2024 Issue. For more information, please visit **https://mountain.com/**.

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