

## Hau Thai-Tang to Discuss Ford+, Winning in Electrification At J.P. Morgan Virtual Automotive Conference Next Week

**DEARBORN, Mich., Aug. 3, 2021** – Hau Thai-Tang, Ford’s chief product platform and operations officer, will discuss key elements of the Ford+ plan for growth and value creation in a fireside chat with autos analyst Ryan Brinkman at the J.P. Morgan Virtual Automotive Conference at 8:00 a.m. ET on Wednesday, Aug. 11.

Thai-Tang will describe how Ford+ is centered on “always on” relationships with customers, a winning plan that includes leveraging the company’s iconic nameplates, leading in the electrification of personal and commercial transportation, and unlocking the potential of connected services to drive customer loyalty and recurring revenue streams.

People planning to “attend” the virtual event are encouraged to register [in advance online](#) of the webcast. Information is also available at [shareholder.ford.com](http://shareholder.ford.com).

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### **About Ford Motor Company**

*Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 182,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at [corporate.ford.com](http://corporate.ford.com).*

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