

Ford Senior Leaders to Describe Opportunities in Europe at Jefferies Conference on March 10

DEARBORN, Mich., March 5, 2021 – Ford senior leaders will discuss the company’s European business and roadmap for sustained profitability with Jefferies lead auto analyst Philippe Houchois during the Exane BNP Paribas & Jefferies Geneva Motor Show Conference on Wednesday, March 10, at 8 a.m. ET.

The session will cover strategic topics such as the Ford of Europe redesign, plans to capitalize on the company’s growing commercial vehicles business, and future direction in the region for passenger vehicles.

The webcast will feature:

- Stuart Rowley, president, Ford of Europe
- Hans Schep, general manager, Commercial Vehicles, Ford of Europe
- Roelant de Waard, general manager, Passenger Vehicles, Ford of Europe
- Lynn Antipas Tyson, executive director, Investor Relations, Ford

Participants are encouraged to view the webcast using [this link](#). Information is also available at shareholder.ford.com.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford trucks, utility vehicles, and cars – increasingly including electrified versions – and Lincoln luxury vehicles; provides financial services through Ford Motor Credit Company; and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected vehicle services. Ford employs approximately 186,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.

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