Ford to Discuss Return of Legendary Bronco with BofA Securities

DEARBORN, Mich., July 13, 2020 – Ford Motor Co. will discuss with BofA Securities the return of its famed Bronco brand and the launch of an all-new family of rugged, off-road Bronco vehicles on Friday, July 17.

The call, hosted by BofA's John Murphy, will feature:

- Jim Baumbick, vice president of Enterprise Product Line Management
- Mark Grueber, U.S. Consumer Marketing Manager, and
- Lynn Antipas Tyson, executive director of Investor Relations

The Ford team will provide details about the all-new Bronco family of vehicles, the only domestic brand of SUVs with 4x4 drivetrains as a standard feature. Ford has developed the new series of off-road vehicles to meet and anticipate needs of and create new experiences for the large group of customers who want rugged utilities, a part of the market where Ford does not currently have a presence.

The new models will contribute to further realization of Ford's multi-year strategy to accelerate the frequency with which its products are refreshed.

Ford will reveal its all-new Bronco models on Monday, July 13, at 8:00 p.m. EDT across Disney-network channels National Geographic, ESPN and ABC as the Bronco reservation system opens. Participants can also watch a video of 2021 Bronco Family World Premiere available on shareholder.ford.com on July 13, at 8:00 p.m. EDT.

Callers can listen to the July 17 BofA Securities session "live" at noon EDT by dialing +1 (323) 794-2442 or +1 (800) 289-0462 and entering passcode 443526 when instructed. A webcast of the discussion will also available at shareholder.ford.com.

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About Ford Motor Company
Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

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