



Ford Motor Company to Share Update on Operational Efficiency Improvements at Barclays Global Automotive Conference

DEARBORN, Mich., Nov. 7, 2018 – On Wednesday, Nov. 14, Joe Hinrichs, Ford Motor Company’s executive vice president and president, global operations will present at Barclays Global Automotive Conference in New York.

Hinrichs will provide an update on the company’s previously announced fitness initiatives, as well as progress the company is making to redesign its global operations by focusing on the following three key initiatives:

- **Complexity Management**
- **Capital Equipment Reuse**
- **Yield Management**

Hinrichs will discuss how Ford is working across the company to become more operationally fit and how each of these redesign initiatives has a dedicated team in place, focused on optimizing products, processes and margins.

Ford’s presentation will take place from 12:45 p.m. to 1:25 p.m. ET at Barclays’ office in New York City (745 Seventh Ave.) and can be accessed at shareholder.ford.com or by clicking on this [link](#).

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

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