



## FORD MOTOR COMPANY TO HOST BRIEFING FOR THE INVESTMENT COMMUNITY ON FORD SMART MOBILITY

DEARBORN, Mich., Aug. 16, 2016 – Ford Motor Company (NYSE: F) will host a conference call for the investment community today, Aug. 16 at 4 p.m. EDT from the Ford Research and Innovation Center Palo Alto.

The call follows a live 2 p.m. EDT announcement that can be viewed by the news media, investment community and others via webcast at: <https://www.youtube.com/user/Ford>.

During the 4 p.m. EDT investment community call, Raj Nair, Ford executive vice president of Global Product Development and chief technical officer, and Ken Washington, Ford vice president of Research and Advanced Engineering, will discuss Ford Motor Company's expanding presence in Silicon Valley and autonomous vehicle development program. Representatives of the investment community will have the opportunity to ask questions following remarks by Nair and Washington.

### **Access Information – Tuesday, Aug. 16, 2016**

#### **Live Webcast Announcement for News Media and Investment Community: 2 p.m. EDT**

The webcast can be view on Ford's YouTube page at: <https://www.youtube.com/user/Ford>

#### **Conference Call for Investment Community: 4 p.m. EDT**

Toll-Free: (877) 870-8664

International: (970) 297-2423

Passcode: Ford

The conference call also will be webcast live, on a listen-only basis, at [www.shareholder.ford.com](http://www.shareholder.ford.com).

### **Replays of the call will be available after 7 p.m. EDT Aug. 16 through Sept. 13.**

Toll Free: (855) 859-2056

International: (404) 537-3406

Password: 66591264

Replay also will be available on [www.shareholder.ford.com](http://www.shareholder.ford.com).

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### ***About Ford Motor Company***

*Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 203,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified*



vehicles, as well as Lincoln luxury vehicles. At the same time, Ford aggressively is pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience, and data and analytics. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford, its products worldwide or Ford Motor Credit Company, visit [www.corporate.ford.com](http://www.corporate.ford.com).

<b>Contact(s):</b>	<u>Media:</u>	<u>Equity Investment Community:</u>	<u>Fixed Income Investment Community:</u>	<u>Shareholder Inquiries:</u>
	Brad Carroll 313.390.5565 <a href="mailto:bcarro37@ford.com">bcarro37@ford.com</a>	Erik Eliason 313.594.0613 <a href="mailto:fordir@ford.com">fordir@ford.com</a>	Stephen Dahle 313.621.0881 <a href="mailto:fixedinc@ford.com">fixedinc@ford.com</a>	1.800.555.5259 or 313.845.8540 <a href="mailto:stockinf@ford.com">stockinf@ford.com</a>