



## Lawler to Discuss Customer-Focused Ford+ Growth Plan at Bank of America Securities Auto Summit

**DEARBORN, Mich., Mar. 24, 2025** – Ford Vice Chair John Lawler will participate in the Bank of America Securities Auto Summit on Wednesday, April 16, 2025 in New York City.

Lawler will join auto analyst John Murphy for a fireside chat to discuss how the Ford+ plan is remaking Ford into a higher growth, higher margin, more capital efficient, and more durable company. Lawler will speak at 9:40 a.m. ET.

The [webcast](#) and transcript will be available at [shareholder.ford.com](https://shareholder.ford.com).

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### **About Ford Motor Company**

*Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company offers freedom of choice through three customercentered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial services through Ford Motor Credit Company. Ford employs about 171,000 people worldwide. More information about the company and its products and services is available at [corporate.ford.com](https://corporate.ford.com)*

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