

Doug Field to Discuss Ford's Focus on Software-Defined Vehicles and Services at Bernstein Conference on Nov. 7

DEARBORN, Mich., Nov. 1, 2022 – Ford Model e Chief Advanced Product Development and Technology Officer Doug Field will participate in a virtual fireside chat with technology analyst Toni Sacconaghi at Bernstein's 6th Electric Revolution Conference in London on Monday, November 7, 2022, at 10:30 a.m. ET (3:30 p.m. GMT).

Field will discuss how -- under the Ford+ plan for transformation -- technology innovation and software are helping Ford develop breakthrough electric vehicles at scale and strengthen its internal combustion product line up.

He will describe the current customer enthusiasm for Ford's first EV products and BlueCruise L2 hands-free system, and how the company's vision for its next generation EVs and L2+/L3 systems is taking shape.

Ford's talented team of new and existing experts are developing software and digital systems that Ford believes will truly differentiate the brand through incredible customer experiences -- and unlock new growth and highly accretive recurring revenue opportunities for the company.

Beyond EVs and BlueCruise, the Model e team is developing an array of software for all parts of the Ford enterprise, including services for Ford Blue's popular gas-powered vehicles and hybrids, and productivity tools for Ford Pro's commercial products.

A webcast of the conversation can be viewed [online](#). Additional information is available at shareholder.ford.com.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles commercial vans and cars and Lincoln luxury vehicles, as well as connected services. Additionally, Ford is establishing leadership positions in mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 176,000 people worldwide. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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