



Ford Leaders to Discuss Ford’s Software Services at Morgan Stanley’s 13th Annual Laguna Conference

DEARBORN, Mich., Aug. 27, 2025 – Integrated Services President Mike Aragon and Ford Pro CFO Navin Kumar will participate in Morgan Stanley’s 13th Annual Laguna Conference on Sept. 10 in Dana Point, CA.

Aragon and Kumar will sit down for a fireside chat with auto analyst Adam Jonas at 10:00 a.m. PT (1:00 p.m. ET) to share insights into the strategic evolution of Ford’s integrated services and the Ford Pro ecosystem. They will discuss how integrated services is foundational to strengthening and advancing Ford’s core automotive business and Ford Pro commercial solutions, in line with the Ford+ plan to drive significant growth and create unique value that distinguishes Ford from its competitors.

The [webcast](#) and, after the event, a transcript will be available at shareholder.ford.com.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines always-on digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial services through Ford Motor Credit Company. Ford employs about 169,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

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