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## **Jim Farley to Discuss Ford Leading Shift to Digital Vehicles At 39th-Annual Alliance Bernstein Strategic Decisions Conference**

**DEARBORN, Mich., May 26, 2023** – Ford President and Chief Executive Officer Jim Farley will discuss the Ford+ plan for growth and value creation leveraging software and deep customer understanding in a new era of connected, electric vehicles at the Alliance Bernstein 39th Annual Strategic Decisions Conference on Wednesday, May 31, 2023, at 9:00 a.m. ET.

In a fireside chat with technology analyst Toni Sacconaghi, Farley will describe how Ford is shaping the future of the automotive industry by delivering on the Ford+ plan for growth and value creation.

Farley and other company leaders described this past Monday at Ford's Capital Markets Day the journey to transform a 120-year-old, purpose driven company into an industry pacesetter in digital electric, ICE and hybrid vehicles. He'll illustrate how Ford is delivering incredible customer experiences and unlocking new growth by creating vehicles as software platforms, with the Ford Pro commercial business as the best example today of what's possible across all customer segments.

The fireside chat can be [viewed online](#). Additional information will be available at [shareholder.ford.com](https://shareholder.ford.com). People who are unable to view the live webcast will find a replay at the same site shortly after the event

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### **About Ford Motor Company**

*Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines always-on digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 174,000 people worldwide. More information about the company and its products and services is available at [corporate.ford.com](https://corporate.ford.com).*

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