

NEWS RELEASE

Perplexity Selects PayPal to Power Agentic Commerce

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Smart shopping comes to Perplexity as PayPal powers intelligent, in-flow shopping via Agentic AI

SAN JOSE, Calif., May 14, 2025 /PRNewswire/ -- Perplexity today announced that it has partnered with PayPal to power agentic commerce across its Perplexity Pro platform. Starting this summer in the U.S., consumers can check out instantly with PayPal or Venmo when they ask Perplexity to find products, book travel, or buy tickets.

"Perplexity wants to have accurate, trustworthy answers wherever people are making decisions. PayPal is a natural partner because we share a vision for how important trust is in the age of AI," said Aravind Srinivas, Co-founder and CEO of Perplexity.

"This partnership unlocks new possibilities, where conversations now drive commerce," said Alex Chriss, President and CEO of PayPal. "We're making it easy and secure to shop right in the chat when inspiration strikes. It's a powerful step in making conversational commerce a reality."

The entire process, including payment, shipping, tracking, and invoicing will be handled behind the scenes with PayPal's account linking, secure tokenized wallet and emerging passkey checkout flows, which could eliminate the need for passwords and streamline the experience to a single user query or click.

Key features include:

- **Agentic Commerce:** Integration of PayPal's commerce solutions, enabling users to buy products or services directly in Perplexity's chat interface.
- **Global Reach:** Expanding Perplexity's commerce tools to PayPal's 430+ million active accounts across approximately 200 markets.

- Secure Transactions: Leveraging PayPal's robust fraud detection and data security protocols.

Perplexity is a conversational search and discovery engine that fuses live web data with generative models to deliver cited answers—and the next best action—in a single chat. Whether users are researching a topic, comparing products, or planning a trip, Perplexity turns natural questions into trustworthy, ready-to-use results, streamlining how people learn, decide, and get things done online.

About Perplexity

Perplexity is an AI-powered answer engine founded in 2022 by former members of OpenAI, Meta, Quora, Bing, and Databricks. It provides real-time, conversational responses to user queries with inline citations from trusted sources, answering over 150 million questions each week. The company's startup program provides free API credits and Enterprise Pro to qualified startups. Startups can find out more at perplexity.ai/startups and users can try the platform at perplexity.ai/ or on iOS, Android, Mac, Windows, Sonar API and soon, Comet Browser.

About PayPal

PayPal has been revolutionizing commerce globally for more than 25 years. Creating innovative experiences that make moving money, selling, and shopping simple, personalized, and secure, PayPal empowers consumers and businesses in approximately 200 markets to join and thrive in the global economy. For more information, visit <https://www.paypal.com>, <https://about.pypl.com/> and <https://investor.pypl.com/>.

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