R Newsletter



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PayPal Releases 4Q and Full Year 2024 Results



PayPal President and CEO Alex Chriss with Machelle Kolbo of Machelle Kolbo Designs, a PayPal small business merchant in Omaha, NE.

PayPal released its fourth quarter and full year 2024 financial results today. We encourage you to read the <u>full materials</u> and <u>listen</u> to our earnings call at 8:00 AM ET.

In 4Q, PayPal delivered another strong quarter to finish a transformative year:

- Total payment volume (TPV) of \$437.8B, +7% on a spot and FX-neutral (FXN) basis
- Net revenues of \$8.4B, +4% on a spot and FXN basis
- Non-GAAP operating income of \$1.5B, +2%; GAAP operating income of \$1.4B, (17%)
- Non-GAAP operating margin of 18%, (34 bps); GAAP operating margin of 17.2%, (431 bps)
- Transaction margin dollars of \$3.9B, +7% and +6% ex-interest on customer balances¹
- Non-GAAP EPS of \$1.19, +5%; GAAP EPS of \$1.11, (15%)

Key highlights of PayPal's performance for the full year 2024:

- TPV of \$1.68T, +10% on a spot and FXN basis
- Net revenues of \$31.8B, +7% on a spot and FXN basis
- Non-GAAP operating income of \$5.8B, +14%; GAAP operating income of \$5.3B, +6%

- Non-GAAP operating margin of 18.4%, +116 basis points; GAAP operating margin of 16.7%, (14 bps)
- Transaction margin dollars of \$14.7B, +7% and +5% ex-interest on customer balances¹
- Non-GAAP EPS of \$4.65, +21%; GAAP EPS of \$3.99, +4%

President and CEO Alex Chriss said, "PayPal had a strong finish to a successful 2024 with results that were better than we expected. We set out at the beginning of 2024 to narrow our focus, improve execution, and reposition the business. One year later, I'm proud that we've laid a strong foundation for long-term, profitable growth across the company's most important areas. The improvements we made to branded checkout, peer-to-peer, and Venmo, plus the progress we made on our price-to-value strategy, are beginning to show up in our results."

Chriss continued, "The strong momentum we've created sets us up well for 2025, which is about scaling adoption. I'm excited to share more at our Investor Day later this month."

2024 was a transition year where we narrowed our focus, executed our most important initiatives, and repositioned the business. We made progress introducing checkout enhancements, improving the profitability in our payment service provider (PSP) business, and monetizing Venmo. This work is beginning to show up in our results. We returned the business to profitable growth with strong transaction margin dollar performance. Our total payment volume reached nearly \$1.7T as we power an increasing amount of global commerce.

We are beginning 2025 with a strong foundation for durable growth. We are focused on driving the adoption of our products and services while continuing to improve efficiency and invest in innovation. We expect to forge additional strategic partnerships throughout the year to bring even more value to our customers.

For the first quarter of 2025, we expect:

- Transaction margin dollars of \$3.60B to \$3.65B
- Non-GAAP EPS of \$1.15 to \$1.17
- GAAP EPS of \$1.11 to \$1.13

For the full year, we expect:

- Transaction margin dollars of \$15.2B to \$15.4B
- Non-GAAP EPS of \$4.95 to \$5.10
- GAAP EPS of \$4.80 to \$4.95
- Free cash flow of \$6B to \$7B

We are well-positioned to continue our strategic transformation and drive durable, profitable growth. We're excited about the path forward and confident in our strategy.

We look forward to sharing more with you at our Investor Day on February 25th.

Thank you for your continued interest in PayPal, Steve and team

Footnote:

1. Interest on customer balances is reported within Other Value Added Services (OVAS) revenue in our 4Q-24 Earnings Presentation and in our quarterly/annual SEC filings and primarily comprises interest and revenue earned on customer assets.

All growth rates represent year-over-year comparisons, except as otherwise noted. This document contains non-GAAP financial measures and forward-looking statements. FX-neutral (FXN) results are calculated by translating the current period local currency results by the prior period exchange rate. FXN growth rates are calculated by comparing the current period FXN results with the prior period results, excluding the impact from hedging activities. All amounts in tables are presented in U.S. dollars, rounded to the nearest million, except as otherwise noted. As a result, certain amounts and rates may not sum or recalculate using the rounded dollar amounts provided. Please see here for important information, including a reconciliation to the most directly comparable GAAP financial measures, and here for additional information on forward-looking statements.