



NEWS RELEASE

Why Shanghai?

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The 2019 **Shanghai Auto Show** is about to get under way with the theme, “Creating a Better Life.” Visteon is supporting that theme by prominently displaying electronics technology designed to improve safety and the user experience in future digital and intelligent cockpits.

This year’s show not only highlights the innovation and development of the world’s automotive industry, but also the rapid integration of vehicles with advanced manufacturing, information and communication, internet, big data and **artificial intelligence**. As new trends emerge, expect vehicles to adapt and become increasingly smarter, more digital and better connected.

Visteon has anticipated the emergence of the digital cockpit, as evident by our exhibit theme: “The New Cockpit Experience: Digital and Autonomous.” We are pleased to be participating in our fourth Shanghai Auto Show, where we plan to exhibit the latest Visteon products and technology that will raise the bar for the cockpit of the future.

During the 2019 Shanghai Auto Show, as a leading global supplier of vehicle cockpit electronics solutions, Visteon will exhibit its newly developed intelligent digital cockpit, focusing on the enhancement of the user experience in the era of autonomous driving. The integration of two Visteon core products – the **DriveCore™ autonomous driving controller** and the **SmartCore™ cockpit domain controller** – will take center stage. Together, they form a seamless human-machine interface between the driver and the vehicle that becomes more important as cars become more automated. In addition, Visteon will showcase new high-end curved displays, which will offer users the best in



display technology and experience.

Apart from product demonstrations, Visteon will join Tongji University to initiate a special partnership. In the future, we will host an Algorithm Hackathon based on Visteon's DriveCore™ Studio, help develop a talent training program, and deepen academic exchanges with this prominent Shanghai-based university. These programs aim to help increase learning opportunities for college students, educate society on the specialized skills required in the industry, and bring more academic support and technological innovation. Together, we hope to promote future mobility leading to a more intelligent and networking-connected society. For Visteon, the launch of this strategic partnership is a significant step in both educating the next generation of the workforce, and elevating our research and emphasis on the future of autonomous driving. Our partnership with **Tongji University** is the type of relationship that can help drive the future of the auto industry – fueled by the tenacious desire of these students to change the world through the application of their studies.

During the auto show, we will also announce a strategic cooperation with two key technology providers in China, enlarging Visteon's circle of influencers in the field of autonomous driving. This supports efforts to explore more possibilities for future mobility, and complements agreements announced at **CES 2019 in Las Vegas**, where Visteon signed a strategic cooperation framework with GAC and Tencent to focus on developing smart cockpit and autonomous driving.

So what do all of these partnerships mean? They mean Visteon's future contributions to the Chinese market are worth looking forward to, as we help the global automotive market adapt to new technology and ultimately make the commute in your vehicle safer and one of the most enjoyable parts of your day.

Interested in seeing Visteon's booth at the Shanghai Auto Show? We'll be open to industry stakeholders April 16-19, and to the public April 20-25 in Hall 2, Booth 2A12.



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