



NEWS RELEASE

What 25 Years At Visteon Taught This Ex-Engineer

2025-05-29

If you asked Kenji Kawasaki to describe his 25 years at Visteon in one word, his answer would be simple: "Challenge." But behind that single word lies a remarkable story of transformation, determination, and professional evolution that mirrors Visteon's own journey over the past quarter-century.

An Unexpected Beginning

Kenji's Visteon story began in 2000, not by choice but by circumstance. "I started work for Visteon from 2000 as a company I was working for was merged," he recalls. What could have been just another corporate transition became the foundation for an extraordinary career that would span multiple departments, overcome significant personal hurdles, and demonstrate the kind of adaptability that defines long-term success in the automotive industry.

The Unconventional Path from Engineering to Finance

Starting as an electronics engineer, Kenji brought technical expertise to Visteon's innovative automotive solutions. But his story took an unexpected turn when he made a bold career pivot that few engineers attempt—transitioning into finance. This cross-functional journey gave him a unique dual perspective, understanding both the technical complexity of our products and the business dynamics that drive our industry.

However, Kenji's greatest challenge wasn't changing departments—it was communication itself. Coming from a Japanese local company, he faced what he describes as his most significant professional hurdle. In a global company like Visteon, where collaboration spans continents and cultures, this language barrier could have been career-limiting. Instead, Kenji chose to view it as another challenge to overcome.



A Philosophy of Continuous Growth

Kenji has applied the legendary Japanese concept of continuous improvement to his own professional development. His approach to this and every other obstacle has driven by self-reflection and goal setting. Rather than being overwhelmed by the pace of transformation in automotive technology, he has consistently asked himself and his team to envision their ideal future state and work systematically toward achieving it.

For young talent joining Visteon, Kenji offers advice that reflects his own journey: " Do your work the way you believe it should be done professionally." These words carry the weight of 25 years of experience and encapsulate his belief in accountability, integrity, and the importance of maintaining high standards regardless of the challenges you face.

A Legacy of Resilience

As we **celebrate our 25th anniversary**, colleagues like Kenji remind us that our greatest achievements don't come from avoiding challenges—they come from facing them head-on. In his story, we see our own reflected: a journey of transformation, persistence, and the incredible things that happen when we treat every obstacle as a chance to grow. Sound familiar? **Explore career opportunities** with Visteon and help us write the next chapter of innovation together.