



NEWS RELEASE

Visteon technology enhances Mazda CX-9's striking cockpit

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As Mazda continues to deliver standout, in-car user experiences by harnessing advanced and evolving technologies, the OEM has overhauled its 2021 CX-9 with a new 10.25-inch center information display (CID), supplied by Visteon.

By combining Mazda's class-leading, connected solutions with Visteon's extensive ability to develop and build leading-edge cockpit technologies, the partnership has enhanced the end user experience by delivering a high-quality product with advanced functionality and demonstrated how a premium solution can set a vehicle apart from competitors in the global market.

Mazda's three-row, midsize crossover SUV has an inviting, refined and sophisticated interior that exudes quality and comfort, and Visteon's CID is a key feature in the striking cockpit. By understanding the end consumer's desire for advanced display technology that combines style with substance, Visteon delivered a solution to the OEM exhibiting exceptional visual and functional features – hallmarks of Mazda's in-car experience.

The CID's narrow borders enhance aesthetics for CX-9 drivers. Using an innovative manufacturing process involving adhesive bonding to develop the cutting-edge look, Visteon's technology delivers optical clarity and low reflectance to optimize performance.

The display also projects Mazda's Connect infotainment platform onscreen, with Apple CarPlay and Android Auto features.

