



NEWS RELEASE

Visteon supplies innovative technology to India's top-selling SUV

2020-06-26

Building on the 2019 launch of the hybrid instrument cluster in the Kia Seltos, Visteon has further enhanced its regional supplier position in the digital cluster segment in India with the recent debut of its cockpit technology for the popular Hyundai Creta SUV.

As the country's top-selling vehicle, the Creta's bold and edgy design solidifies Hyundai as a leading automaker within the region. The SUV's interior merges craft and comfort, while the cabin's sleek look is accentuated by Visteon's sophisticated and practical cluster solution.

Delivering standard 3.5-inch mono and the customer-specific 7-inch 'supervision' thin-film transistor (TFT) variants, Visteon's cluster offers all custom platform features – from critical driver information to telltale indicators and warnings – presented in an easy-to-access and intuitive display.

The supervision cluster delivers heightened customizability with Drive Mode Shift – an innovative functionality providing the ability to access and apply different themes and skins, including eco, comfort and sport, based on visual preferences.

As an additional domestic market feature, the cluster also supports Hindi language for regional customers.