



NEWS RELEASE

Visteon puts the digital cockpit and autonomous technology on the agenda at Automobili-D 2018

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Last year's inaugural launch of the AutoMobili-D event at the North American International Auto Show (NAIAS) featured more than 180 brands, ranging from automakers and suppliers, to tech startups as well as universities and government organizations. Building on this success, Visteon's U.S. team was actively involved for the second straight year with a showcase focusing on the trends influencing the future landscape of auto, technology and mobility.

Welcoming a diverse range of contacts over the five show days, the 2018 edition again saw significant interaction and engagement with technology companies, automaker players and industry representatives interested in learning more about Visteon's latest technologies – hosting approximately 750 individual engagements at the booth in the Cobo Center's Atrium venue from Jan. 14-18.

Taking center stage, a 2018 model Range Rover Velar – fitted with Visteon's 12.3-inch digital instrument cluster and rear seat entertainment display technology – attracted significant attention while the DriveCore™ autonomous driving experience demonstration generated discussions with the team. Also on display were combiner head-up and OLED displays and an entry-infotainment system first shown at CES® 2018 the previous week.

Among the visitors to the booth, Visteon welcomed automaker executives, government officials, and representatives from young tech companies looking to increase their understanding and establish contacts for potential working relationships.

Also taking place on the opening day, the governor of Michigan, Rick Snyder, hosted a press conference introducing

the founding partners of the newly-opened American Center for Mobility (ACM) proving ground for self-driving technology. As one of the founding members – and the only Tier 1 supplier involved – Visteon’s Bob Vallance, senior vice president, customer business groups, joined Governor Snyder in celebrating this advanced facility for autonomous testing and development located in the core of North America’s auto industry.