



NEWS RELEASE

U.S. Ambassador Learns about Visteon's Business in Bulgaria

2021-03-23

U.S. Ambassador to Bulgaria Herro Mustafa visited **Visteon's leading European technology center in Sofia** to learn more about the company's global leadership in automotive electronics and its work with local technical high schools and universities to develop future talent.

Mustafa had an in-depth look at the employees and programs that make Sofia the backbone and full project management hub for Visteon's operations in Europe. She credited the site as an example of strong economic ties between Bulgaria and the United States.

A strong team is at the center of the site's continued growth, Ivan Mihaylov, country manager for Visteon in Bulgaria and Romania, explained to the ambassador. For 20 years, the Bulgaria team has grown in numbers and expertise to develop, deliver and maintain more than 250 programs with global carmakers.

While discussing the local business environment and workforce potential with plant leaders, the ambassador recognized the site for establishing and nurturing ties with academic facilities to create a large talent pool for the global automotive industry.

Visteon has partnered with The Technical University, Sofia over an **educational engineering initiative**, to create a four-year Automotive Electronics degree-based program with a curriculum that incorporates modern theories and best practices within auto today. The unique program has no equivalent in Bulgaria's educational system. It

incorporates modern theories and best practices within industry, covering a wide range of topics such as specialized electronics modules, process monitoring and vehicle control systems – from concept design to product testing. Members of Visteon’s team are regular lecturers.

The company offers students opportunities to gain practical experience during internship programs, summer practices and its in-house engineering academy that has graduated more than 90 participants, with half remaining at Visteon as employees.

Visteon also supports a high school in the city of Burgas that teaches computer programming, offering courses on software technologies, artificial intelligence and mechatronics to more than 100 students.