



NEWS RELEASE

"Think like a hacker," Visteon cybersecurity head tells automotive summit

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Speaking at the 5th Automotive Cybersecurity Summit in Detroit, Mich., U.S., on March 29, Srimi Adiraju, Visteon's cybersecurity director, urged attendees to "think like a hacker" during all phases of product development.

Listing the basic elements of an effective cybersecurity approach, Adiraju said that companies needed to consider all potential possibilities and risks to frameworks and software in order to successfully defend against cybersecurity breaches in the era of the connected car.

People – Build an organization with a "laser focus" on cybersecurity. Adiraju, who worked in slot machine platform development before joining Visteon, encouraged automotive companies to seek the needed talent in other industries, such as gaming, banking and the Internet, to bring knowledge and "fresh energy."

Process – An organization's processes in all aspects of product design, engineering and manufacturing must be re-evaluated and improved with security as a primary focus.

Solutions – Automotive companies must be willing to bring proven, time-tested solutions from other industries into the vehicle development cycle. "An excellent process combined with the right solution will make the product not only secure, but also safe and robust," Adiraju said.

One of the many ways that Visteon is addressing this security challenge is through its SmartCore™ domain controller with multi-layered end-to-end security. SmartCore™ integrates multiple electronic control units on a single system-on-chip (SoC), reducing the attack surfaces and providing clear isolation of operating systems and



security of the hardware and software interfaces. Visteon's new Phoenix™ infotainment platform also features built-in security – based on the emerging SAE J3061 cybersecurity framework.