



NEWS RELEASE

# The Innovator Who Brought V2X to the Automotive World

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How do you teach two cars to speak to each other to avoid a crash? How do you ensure a vehicle understands a driver in Munich as clearly as one in Michigan? For 25 years, Visteon has solved these complex puzzles, and at the heart of that innovation are pioneers like Firasat Ross Husaini, whose career is a masterclass in turning science fiction into automotive reality.

## The Launchpad of Precision

Every great adventure needs a solid starting point. For Firasat, who joined Visteon at its inception from Ford Electronics, that launchpad was Software Testing. Mastering the science of quality assurance helped him develop a mindset that would define his career: before any technology can be considered groundbreaking, it must be flawless.

## Breaking New Ground, from Bluetooth to V2X

That commitment to quality became the engine for a series of industry firsts. Firasat was at the helm when Visteon launched the first-ever Bluetooth hands-free technology. Not your typical product launch, this was a historic moment that involved building a deep partnership with a demanding European high-end automaker to seamlessly integrate a technology that would change how we interact with our cars forever. With one “first” under his belt, Firasat found himself at the center of another breakthrough: Vehicle-to-Vehicle (V2X) communication. At the ITS World Congress in Detroit, he and his team prepared one of the very first live demos of its kind from a Tier 1 supplier.



Two vehicles, fitted with DSRC radio modules, “spoke” to each other in real time — sending safety messages that warned of sudden braking, blocked views, and slippery roads ahead. For Firasat, it was a defining moment: proof that Visteon could not only catch up in a fast-moving field but also show the industry where it should go.

### Solving the Global Puzzle

For Firasat, however, the adventure didn't end with the headline-grabbing innovations. He has found great satisfaction in solving the intricate, global puzzles that make technology truly useful. He speaks of the reward in "developing automation for testing various foreign languages on our voice control module," a complex task that ensures drivers in multiple countries can speak to their cars and be understood. It's this blend of experiences that leads to his summary of a career at Visteon: "It's adventurous, challenging, working with a wide range of technologies, countries and cultures."

## The Pioneer's Compass

A pioneer needs a reliable compass. For Firasat, that compass is a pragmatic focus on "proven new technologies," a strategy that balances the thrill of innovation with the assurance of reliability. His advice to the next generation of pioneers is forged from decades of navigating change.

"Be ready for change," he advises. It's a clear-eyed acknowledgment that in a dynamic global industry, adaptability is a prerequisite, not just a skill. Can you tell that innovation at Visteon isn't just about technology — it's about people who dare to make a lasting impact? Be one of them. **Explore a career with us.**