



NEWS RELEASE

In-Car App Stores: The Next Big Thing?

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Imagine stepping into any car and having your personalized settings, playlists, and preferred routes instantly available. **Visteon's AllGo app store** is designed to do just that. It's a convenient, in-vehicle app marketplace that eliminates the need for phone tethering, offering a range of benefits for both carmakers and drivers.

A More Streamlined Driver Experience

You might be thinking, "Why do we need another app store?" Unlike traditional phone-based app integration, AllGo offers a curated selection of apps built on Android Automotive OS (AAOS), a platform designed specifically for in-vehicle use. These apps are optimized for a smooth operation and minimal distraction. Your preferences are stored within the app store, accessible whether you're using your own vehicle or a rental. Over-the-air updates keep your apps current with the latest features.

Building a Robust App Ecosystem for Drivers

Visteon is building a thriving app ecosystem within AllGo. We collaborate with leading app developers to ensure a diverse and relevant app selection. This includes popular navigation apps and voice-activated services—all designed to seamlessly integrate with your existing in-car experience.

Visteon empowers app developers with the tools and support they need to create innovative and driver-centric apps for the AAOS platform. Additionally, we expect a constant influx of innovative apps, from advanced navigation to smart home controls.

A Personalized Future with AllGo



We envision a platform that leverages AI to personalize the driving experience even further. Imagine features like predictive app recommendation, for example. AllGo could suggest apps and services based on your driving habits and preferences. How about seamless integration with AI assistants, with voice-activated controls that adjust your car's settings or suggest destinations based on real-time traffic?

What's Next for the Connected Vehicle?

Visteon AllGo is moving car design toward advanced infotainment systems that integrate with AAOS apps seamlessly. This translates to a constantly evolving user interface within AllGo, ensuring an increasingly intuitive and user-friendly experience. Ultimately, our vision is to transform the car from a mode of transportation into an extension of the driver's digital world, offering a seamless and personalized connection.



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