



NEWS RELEASE

## Imaginative display solutions for a digital cockpit experience

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Connected and assisted driving has significantly changed the way drivers interact with the vehicle. Information displays, in particular, have undergone a transformation from static screens to dynamic, multi-modal interfaces that are an integral part of today's connected car. Watch the video below, where Qais Sharif, global display and driver information product management, gives an overview of Visteon's market-leading portfolio of automotive information displays.

Mimicking the smartphone user experience, today's automotive displays are not only larger in size but are delivering sophisticated graphics capabilities and advanced functionality, resulting in displays that deliver superior performance with voice, sound and haptics that enhance an intuitive digital cockpit.

Demonstrating innovative displays using next-generation technology – adapted from the latest consumer smart devices – Visteon has a history of supplying industry-firsts to help automakers launch class-leading features across a variety of vehicle segments.

Visteon's latest information displays include dual OLED – which incorporates two 7-inch screens, bringing the right content to the driver and passengers only when required – and dual-view high-resolution screens that show different content based on viewing angle – such as navigation for the driver and entertainment media like video and music for the passenger. Here, the focus is on the specific application needs of each occupant to ensure an easy and intuitive interface while enhancing the desired brand attributes and driver experience. Other applications incorporate advancements in display technology such as thin profile, flat and curved lenses with multi-touch capacity.

