

Employees in Portugal contribute to improving the community with 'Visteon Cares' initiative

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Corporate sustainability aims to implement an effective business strategy that is driven by shared ethical, social, economic and environmental principles – building solid organizational foundations through common practices and culture which can, in turn, create long-term stakeholder value.

Paving a way for sustained success in this space, employees at Visteon's technology center and manufacturing facility in Palmela, Portugal have provided regular support and contributions to community events in the region over the past 18 months. Undertaking a number of solidarity initiatives through its Visteon Cares program, the company has promoted equality in the workplace, helped underprivileged children and enhanced animal protection throughout 2019 and 2020.

Through Visteon Cares, employees in significant numbers have taken part in prominent fundraising events to increase aid and awareness for vulnerable families and communities in impoverished African countries, raised thousands of dollars for worthy causes via charity walks and runs, and donated Christmas presents for disadvantaged children at local shelters to enjoy.

Despite the limitations and restrictions that coronavirus has imposed on individuals and organizations globally in 2020, the Palmela plant has been able to positively impact the situation with its state-of-the-art manufacturing operations. Usually dedicated to automotive cockpit electronics, the site produced thousands of personal protective equipment units that were donated to medical facilities locally and globally.

During the pandemic, Visteon staff in Palmela have still been able to recognize female colleagues during

International Women's Day on March 8 – which saw more than 800 women thanked for their day-to-day efforts through gifts and testimonials. The company's annual assistance on World Tree Day on March 21 was also honored. Despite social distancing regulations ruling that no volunteers could be present, 65 new trees were donated and planted at the local Parque Vernâcio Ribeiro da Costa in partnership with Palmela City Council.