

Automakers show interest in digital products for cockpit

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Visteon's digital products for the cockpit helped drive strong new business wins in the second quarter of 2019, bringing total wins for the first six months of the year to a projected \$3.2 billion in lifetime sales.

About two-thirds of these wins are for digital products, including all-digital instrument clusters, infotainment, SmartCore™ domain controllers and displays. About one-third of the wins are on electric vehicle platforms.

"The interest in digital cockpit electronics products such as all-digital clusters and display audio and infotainment systems remains strong, especially in the mass market segment of the industry," said Visteon President and CEO Sachin Lawande. "The trend toward the virtual cockpit is driving new interest in large, multi-display systems with optically bonded cover lens that are powered by integrated cockpit domain controllers."

Visteon highlighted three key new business wins on its second-quarter earnings call with financial analysts, including:

- A display audio program with a European automaker, based on Visteon's Android platform, with an expected 2021 start of production.
- A multi-display module with a Korean automaker, expected to start production in 2021.
- A SmartCore™ domain controller with a China-based auto manufacturer that initially will cover six vehicle lines, with an expected start of production in 2020.