



Visteon®

## **Visteon Advances Driving Safety and Innovation with New High-Resolution Camera and Backlight Unit Manufacturing in India**

*Initial investment of \$10 million supports advanced in-house production and employment opportunities.*

**Chennai, May 28, 2005** – Visteon, a global leader in automotive cockpit electronics and connected car solutions, has launched in-house manufacturing of its next-generation high-resolution Analog and Digital Camera System and Display Backlight Unit (BLU) at its Chennai facility in India. This marks a significant step forward in the company’s strategy to deliver a safer, more advanced driving experience.

The new production lines will build analog and digital cameras with 1.3 MP-8MP HD resolution, offering significantly sharper visuals than traditional automotive cameras. Designed to support modern high-definition in-car displays, these cameras are also optimized for seamless integration with Advanced Driver Assistance Systems (ADAS), helping drivers park, manoeuvre, and navigate with greater safety and precision.

“India plays a critical role in our vertical integration strategy,” said **Sachin Lawande, President and CEO of Visteon**. “Localizing production of camera systems and backlight units strengthens our ability to scale, innovate, and deliver next-generation cockpit technologies more efficiently to global markets.”

By localizing manufacturing, Visteon is not only enhancing product quality and accelerating innovation but also reinforcing India’s role as a key technology and manufacturing hub. This investment strengthens the company’s ability to respond rapidly to regional market demands while supporting India’s growth in high-tech automotive production.

This expansion compliments Visteon’s existing display manufacturing in India, creating a more cohesive, vertically integrated production ecosystem for next-generation cockpit solutions. By aligning key stages of its operations – from display assembly to core component manufacturing – Visteon is positioned to accelerate product development, continue ensuring consistent quality, and better meet the evolving needs of Indian and global car makers.



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## **About Visteon**

*Visteon is advancing mobility through innovative technology solutions that enable a software-defined and electric future. With next-generation digital cockpit and electrification products, Visteon leverages the strength and agility of its global network with a local footprint to deliver a cleaner, safer and more connected vehicle experience. Headquartered in Van Buren Township, Michigan, Visteon operates in 18 countries worldwide, recorded approximately \$3.95 billion in annual sales in 2023. Learn more at [visteon.com](https://visteon.com).*

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