German American Bancorp, Inc.

NEWS RELEASE

German American Named to KBW 2010 Bank Honor Roll

2011-04-05

JASPER, Ind., April 5, 2011 (GLOBE NEWSWIRE) -- German American Bancorp, Inc. (Nasdaq:GABC) was recently named as one of only 40 bank holding companies to Keefe, Bruyette & Woods 2010 Bank Honor Roll. Keefe, Bruyette & Woods (KBW) is the leading U.S. based financial services investment banking firm and the KBW Honor Roll is widely regarded as one of the highest levels of recognition that a bank-related financial services company can receive within the banking industry.

To achieve the KBW Honor Roll status among the more than 400 publicly-traded bank holding companies listed on the NYSE and Nasdaq stock exchanges, German American was measured for the past 10 years as an institution with over $500 million in assets that had not reported an annual loss during the past decade, reported 2010 net income per share greater than the peak net income per share over the past 10 years, and reported consecutive increases in net income per share since 2009.

According to KBW's recent industry update, the 2010 Honor Roll members had better than industry performance ratios and growth rates over the ten-year period studied, and posted average stock price appreciation that significantly outperformed the banking industry and the market for the five-year period between 2005 and 2010.

"For German American to achieve the status of being named to KBW's 2010 Honor Roll is a testament to the entire German American team's commitment to hard work, prudence, and a true desire to be a partner to our customers in southern Indiana in helping individuals, families, and businesses make sound financial decisions," states Mark Schroeder, Chairman of the Board and CEO at German American. "We are extremely pleased with this honor and remain grateful and humble as we say thank you to our customers and shareholders who put their trust in our Company."

German American Bancorp is a $1.7 billion holding company headquartered in Jasper, Indiana. The over 430 German American financial professionals serve the banking, insurance, and investment needs of individuals, families, businesses, and communities in 12 southern Indiana counties.

CONTACT: Mark A. Schroeder
Chairman/CEO of German American
Bradley M. Rust
Executive Vice President/CFO of German American
(812) 482-1314

Source: German American Bancorp, Inc.