German American Bancorp, Inc.

NEWS RELEASE

German American Bancorp's CEO, Mark Schroeder, named American Banker Community Banker of the Year

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JASPER, Ind., Dec. 13, 2016 (GLOBE NEWSWIRE) -- American Banker, an essential resource for breaking news, research, data, and opinion content for approximately 560,000 senior executives in the banking and financial services industry nationwide, recently recognized German American's (Nasdaq:GABC) CEO, Mark Schroeder, as one of three 2016 Community Bankers of the Year in its annual Best In Banking series.

American Banker recognized Mark for his leadership in strategic acquisitions of smaller community banks, while maintaining an effective community banking model focused on customer relationships. In the article highlighting this announcement, the American Banker stated, "To those who wonder if a traditional community bank can stay relevant, German American Bancorp offers a case study on how it can be done. This strategic acquisition formula combined with quietly effective relationship banking has made German American one of the most consistently profitable banks in the country. The company has experienced six years of consecutive record earnings and, for the first time in its 106-year history, earned $10 million in quarterly profit as reported in the 3rd quarter 2016."

The American Banker article also stated, "Even as the company has grown, its commitment to the Midwestern values of its founders never wavered, and along the way it has managed to outperform its peers year in and year out." Joe DeHaven, the CEO of the Indiana Bankers Association, is quoted as saying, "German American is considered as part of the gold standard in Indiana as far as community banking. Mark is extremely highly regarded throughout the industry and in Indiana."

"Under Mark's leadership, he has proven that a traditional community bank, which serves its clients with local financial professionals who are empowered to make local, responsive decisions, can grow and prosper," states Clay

Ewing, President of German American Bancorp. “His leadership style focuses on steady and conservative growth, while always being mindful of what is best for our customers, our shareholders, the communities we serve and our entire German American team. We are all extremely proud that Mark is receiving this well-deserved recognition by American Banker.”

German American has the entire American Banker article posted on their website for public viewing. Visit **www.germanamerican.com**

About German American

German American Bancorp, Inc., is a NASDAQ-traded (symbol: GABC) bank holding company based in Jasper, Indiana. German American, through its banking subsidiary German American Bancorp, operates 51 banking offices in 19 contiguous southern Indiana counties and one northern Kentucky county. The Company also owns an investment brokerage subsidiary (German American Investment Services, Inc.) and a full line property and casualty insurance agency (German American Insurance, Inc.).

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