German American Bancorp, Inc.

NEWS RELEASE

German American Bancorp, Inc. to Present at KBW Community Bank Investor Conference

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JASPER, Ind., July 22, 2013 (GLOBE NEWSWIRE) -- German American Bancorp, Inc. (Nasdaq:GABC), will be presenting at the Keefe Bruyette & Woods 2013 Community Bank Investor Conference which will be held July 30th and 31st in New York City.

Mark A Schroeder, Chairman and Chief Executive Officer of German American, together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 3:00 p.m. EDT, on Tuesday, July 30th.

The presentation, which is expected to last approximately 25 minutes, may be viewed live and a replay will be available for 60 days by accessing **https://www.germanamerican.com**

or **http://www.wsw.com/webcast/kbw12/gabc/**

German American Bancorp, Inc., is a NASDAQ-traded (symbol: GABC) financial services holding company based in Jasper, Indiana. German American, through its banking subsidiary German American Bancorp, operates 35 retail banking offices in 13 southern Indiana counties. The Company also owns a trust, brokerage, and financial planning subsidiary (German American Financial Advisors & Trust Company) and a full line property and casualty insurance agency (German American Insurance, Inc.).

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