German American Bancorp, Inc.

NEWS RELEASE

German American Bancorp, Inc. to Present at KBW Community Bank Investor Conference

2010-07-21

JASPER, Ind., July 21, 2010 (GLOBE NEWSWIRE) -- German American Bancorp, Inc. (Nasdaq:GABC), will be presenting at the Keefe Bruyette & Woods 2010 Community Bank Investor Conference, which will be held July 27th and 28thth in New York City.

Mark A. Schroeder, Chairman and Chief Executive Officer of German American, together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 4:00 p.m. EDT, on Tuesday, July 27th.

The presentation, which is expected to last approximately 25 minutes, may be viewed live and a replay will be available for 60 days by accessing **www.germanamerican.com/index.php?page=shareholder_info&bid** or **http://kbw.com/news/conferenceCommunity2010_Webcast.html**

German American Bancorp, Inc. is a NASDAQ-traded (symbol GABC) financial services holding company. German American, through its principal banking subsidiary German American Bancorp, operates 30 retail banking offices in 12 contiguous southern Indiana counties. The company also owns a trust, brokerage and financial planning subsidiary, operated from its banking offices, and a full service property and casualty insurance agency with seven offices throughout its banking market area.

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