German American Bancorp, Inc.

NEWS RELEASE

German American Bancorp, Inc. to Present at INVESTIndiana Equity Conference

2010-09-07

JASPER, Ind., Sept. 7, 2010 (GLOBE NEWSWIRE) -- German American Bancorp, Inc. (Nasdaq:GABC) will be presenting at the INVESTIndiana Equity Conference, which will be held September 9, 2010 at Indianapolis Motor Speedway in Indianapolis, Indiana.

Mark A. Schroeder, Chairman and Chief Executive Officer of German American, together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 10:50 a.m. EDT on Thursday, September 9.

The presentation, which is expected to last approximately 25 minutes, may be viewed live, and a replay will be available for 90 days by accessing **http://www.germanamerican.com/index.php?page=shareholder_info&bid=5** or **http://www.wsw.com/webcast/investin2/gabc/**.

German American Bancorp, Inc. is a financial services holding company based in Jasper, Indiana. The Company's Common Stock is traded on NASDAQ's Global Select Market System under the symbol GABC. The principal subsidiary of German American Bancorp, Inc. is its banking subsidiary, German American Bancorp, which operates through 30 banking offices in the twelve contiguous Southern Indiana counties of Daviess, Dubois, Gibson, Knox, Lawrence, Martin, Monroe, Perry, Pike, Spencer, Warrick and Vanderburgh. German American Bancorp also owns a trust, brokerage and financial planning subsidiary, as well as, a full line property and casualty insurance agency.

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