German American Bancorp, Inc.

NEWS RELEASE

German American Bancorp, Inc. to Present At KBW Community Bank Investor Conference

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JASPER, Ind., July 21, 2008 (PRIME NEWSWIRE) -- German American Bancorp, Inc. (Nasdaq:GABC), will be presenting at the Keefe Bruyette & Woods 2008 Community Bank Investor Conference which will be held July 29th and 30th in New York City.

Mark A. Schroeder, President and Chief Executive Officer of German American, together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 3:30 EDT , on Wednesday, July 30.

The presentation, which is expected to last approximately 25 minutes, may be viewed live and a replay will be available for 60 days by accessing **www.germanamericanbancorp.com/index.php?page=shareholder_info&bid=** or **http://www.kbw.com/news/conferenceCommunity.html**.

German American Bancorp, Inc. is a financial services holding company based in Jasper, Indiana. The Company's Common Stock is traded on NASDAQ's Global Select Market System under the symbol GABC. The principal subsidiary of German American Bancorp, Inc. is its banking subsidiary, German American Bancorp which operates through six community banking affiliates with 28 retail banking offices in the ten contiguous Southern Indiana counties of Daviess, Dubois, Gibson, Knox, Lawrence, Martin, Monroe, Perry, Pike, and Spencer. German American Bancorp owns a trust, brokerage and financial planning subsidiary which operate from its banking offices and a full line property and casualty insurance agency with six insurance agency offices throughout its market area.

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