GERMAN AMERICAN BANCORP, INC.

NEWS RELEASE

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May 8, 2015

German American Bancorp, Inc. to Present at the D.A. Davidson 17th Annual Financial Services Conference

German American Bancorp, Inc. (NASDAQ:GABC), will be presenting at the D.A. Davidson 17th Annual Financial Services Conference which will be held May 12th and 13th in Denver, Colorado.

Mark A. Schroeder, Chairman and Chief Executive Officer of German American, together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 3:50 p.m. EDT, (1:50 MDT) on Tuesday, May 12th.

The presentation, which is expected to last approximately 25 minutes, may be viewed live and a replay will be available for 90 days by accessing http://ir.germanamerican.com/CorporateProfile.aspx?iid=100551 or http://wsw.com/webcast/dadco29/gabc .

German American Bancorp, Inc., is a NASDAQ-traded (symbol: GABC) financial services holding company based in Jasper, Indiana. German American, through its banking subsidiary German American Bancorp, operates 37 retail and commercial banking offices in 13 southern Indiana counties. The Company also owns a trust, brokerage, and financial planning subsidiary (German American Financial Advisors & Trust Company) and a full line property and casualty insurance agency (German American Insurance, Inc.).

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