



NEWS RELEASE

Troy Cable and ADTRAN Bring Alabama Communities Together with Gigabit Services

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Cable provider deploys Gigabit services to provide a richer online experience for more than 40,000 households in Southeast Alabama

HUNTSVILLE, Ala.--(BUSINESS WIRE)--Apr. 23, 2015-- **ADTRAN®**, Inc., (NASDAQ: ADTN), a leading provider of next-generation networking solutions, today announced a new addition to its Enabling Communities, Connecting Lives program. Troy Cable has selected ADTRAN's advanced Fiber-to-the-Home (FTTH) portfolio for its Gigabit Internet Service offering for residential customers in more than 20 communities across Alabama. One hundred times faster than today's basic broadband, residents will no longer have to wait for streaming to buffer thereby making gaming, movie streaming and video chats much better experiences.

As one of the first true Gigabit networks in Alabama, Troy Cable is continuing its long history of investing back into the community while addressing the needs of key customers and market segments. Today's millennial generation, for example, demands more capacity and bandwidth than ever before. With their hands full of connected devices, these consumers are focused on services that provide top-quality broadband to view videos, access social media and connect to global events. They're three times more likely than non-millennials to watch television online and are willing to pay for high-quality viewing with minimal pauses and interference. The Gigabit Internet Service enables Troy Cable to meet the demands of these tech-savvy customers with symmetrical broadband speeds of up to one Gigabit.

"Our customers expect the fastest internet connection possible for telecommuting, video streaming, gaming and more. Add to that the growing number of devices in each household, launching a Gigabit Internet Service offering

was a logical next step. We have the fiber infrastructure in place and are delivering the fastest, most reliable Gigabit service available in Alabama,” said Jake Cowen, General Manager of Troy Cable. “ADTRAN’s Gigabit services architecture helped make this happen by allowing us to continue investing in the future of our community and provide the best network infrastructure possible for our customers.”

“As Troy Cable remains dedicated to enhancing the community’s broadband infrastructure, they’re changing the way customers look at cable companies,” said Mitch Fleming, regional vice president, sales, ADTRAN Carrier Networks Division. “Beyond offering standard cable services, Troy Cable is thinking long-term by offering its customers a complete portfolio of solutions. They are taking broadband service offering to the next level, as well as finding a competitive differentiator in a demanding marketplace.”

ADTRAN’s **Enabling Communities, Connecting Lives** program showcases how innovative technologies are being used in cities, towns and communities across the country to support economic growth and local business development. These communities are using ADTRAN’s world-class Gigabit broadband, Wi-Fi and Cloud service offerings to re-invigorate downtown business and residential districts, connect classrooms with other learning centers around the world, and help attract new companies seeking to relocate out of crowded urban centers.

About ADTRAN

ADTRAN, Inc. is a leading global provider of networking and communications equipment. ADTRAN’s products enable voice, data, video and Internet communications across a variety of network infrastructures. ADTRAN solutions are currently in use by service providers, private enterprises, government organizations, and millions of individual users worldwide. For more information, please visit www.adtran.com.

About Troy Cable

Family owned and operated in Troy, Alabama since 1985, Troy Cablevision, Inc. is a leading provider of broadband and telecommunication services to Southeast Alabama. Troy Cable has maintained its “hometown” approach to customer service, while responding to the evolving needs of its community. The company continually invests in infrastructure and connectivity to deliver innovative, reliable, and economical products to its customers. For more information, please visit www.troycable.net.

Source: ADTRAN, Inc.

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