



NEWS RELEASE

ADTRAN's Kevin Schneider to Join Broadband Forum's New Executive Advisory Council

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Nomination enlists ADTRAN's guidance on the future of broadband services

HUNTSVILLE, Ala.--(BUSINESS WIRE)--Mar. 6, 2017-- **ADTRAN®**, Inc., (NASDAQ:ADTN), a leading provider of next-generation open networking solutions, today announced that the **Broadband Forum** has named Kevin Schneider, chief scientist for ADTRAN, as an inaugural member to its new Executive Advisory Council. This group will play a key role in determining a new vision for broadband services and guiding the Broadband Forum's 20/20 initiative that aims to help service providers combine NFV, SDN, ultra-fast access and Machine-to-Machine (M2M) capabilities into revenue generating services.

"As the Broadband Forum launches its new 20/20 initiative for high-value broadband services, it was clear that we needed a panel of highly knowledgeable individuals to help guide us as we walked down this path," said Robin Mersh, CEO of Broadband Forum. "ADTRAN has been a key part of our forum for many years, and we have relied on its experience and knowledge to help create standards that are adopted industry wide. We look forward to the experience and knowledge Kevin will bring to the advisory board that will be influential in determining the path that the Broadband Forum will take in the future."

As a part of the Executive Advisory Council, Schneider will also help steer the creation of best practices and drive the Forum's direction to identify broadband industry trends and technology solutions. In keeping with the Forum's mission to eliminate barriers to broadband deployment, Schneider will lend his expertise on technical topics that are critical to shaping the future of the broadband industry.



“ADTRAN has seen the transformative effects that SDN, NFV and high-value broadband services have had on the broadband industry,” said Schneider. “The Broadband Forum is one of the leading organizations that ensures these transformative technologies assist the entire industry as a whole. I look forward to the opportunity to help drive the discussions on new strategies and ideas that the Broadband Forum can utilize for the greater good of the industry.”

About ADTRAN

ADTRAN, Inc. is a leading global provider of networking and communications equipment. ADTRAN's products enable voice, data, video and Internet communications across a variety of network infrastructures. ADTRAN solutions are currently in use by service providers, private enterprises, government organizations, and millions of individual users worldwide. For more information, please visit www.adtran.com.

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