



NEWS RELEASE

ADTRAN Makes Best VoIP Switch Portfolio Even Better

2015-03-17

Company's voice expertise builds strong, growing foundation for managed business communications

HUNTSVILLE, Ala.--(BUSINESS WIRE)--Mar. 17, 2015-- **ADTRAN®**, Inc., (NASDAQ:ADTN), today announced it is strengthening its market-leading VoIP switch portfolio with the addition of the NetVanta 1510 and 1550 families of Gigabit Ethernet switches. Traditional switch vendors are building products without a focus on the demanding application needs of Voice over IP (VoIP). As a result, businesses are experiencing voice issues like dropped calls and inconsistent call quality. By expanding the best VoIP switch portfolio in the industry, ADTRAN is maintaining a sharp focus on voice quality to provide a stronger foundation for VoIP business communications.

ADTRAN is empowering VARs, MSPs and carriers to overcome traditional VoIP network pain points with voice-aware switches that deliver voice fidelity, accelerate deployment, and guarantee maximum uptime for premises-based and hosted voice services. As a result, VARs and service providers gain better network control, while adding functionality and security on top of the solutions and services they're delivering. This allows them to better focus on growing their business and optimizing customer experiences.

"ADTRAN VoIP switches are the best in the market. We always know these solutions will operate at the highest levels of performance and reliability, and that is why we have selected them to support our ShoreTel and Toshiba VoIP installations," said Trent Smith, general manager, Van Ausdall & Farrar.

"We prefer ADTRAN VoIP switches to support our NEC phone systems because they are the industry's best switches for high-quality voice communications. The NetVanta switches offer extreme ease-of-use during installation and



management, and enable us to guarantee our customers the best support possible,” said Brandon Shewbridge, general manager for JMS Group.

The NetVanta 1510 and 1550 switch families are the first in a series of many enhancements the company plans to reveal in 2015. These new additions to the ADTRAN VoIP switch portfolio continue ADTRAN’s tradition of guaranteeing superior voice performance at all times by making the solutions powerful yet easy to use. The NetVanta 1510 web-managed Gigabit Ethernet switches and NetVanta 1550 fully-managed Gigabit Ethernet switches are cloud-ready and can be managed via ADTRAN ProCloud service to make switch maintenance and monitoring even simpler.

“In order to have rock solid VoIP implementation, businesses must have a switch with voice acumen. ADTRAN’s VoIP switch portfolio experienced tremendous growth over the last two years as it demonstrated its intelligence and performance to the marketplace,” said Todd Lattanzi, director, product management, ADTRAN. “ADTRAN is enabling VARs, MSPs and carriers to build strong voice foundations for business communications networks, and we look forward to advancing performance levels even further as we set a new standard for voice communications throughout the industry.”

About ADTRAN

ADTRAN, Inc. is a leading global provider of networking and communications equipment. ADTRAN’s products enable voice, data, video and Internet communications across a variety of network infrastructures. ADTRAN solutions are currently in use by service providers, private enterprises, government organizations, and millions of individual users worldwide. For more information, please visit www.adtran.com.

Source: ADTRAN, Inc.

Connect2 Communications for ADTRAN

Ashley Baster, 919-435-9112

ashley@connect2comm.com