



NEWS RELEASE

ADTRAN Highlights Best Practices for Corporate Sustainability at QuEST Forum

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Keynote will detail a sustainability blueprint for environmental stewardship

HUNTSVILLE, Ala.--(BUSINESS WIRE)--Sep. 12, 2016-- **ADTRAN®**, Inc., (NASDAQ:ADTN), a leading provider of next-generation open networking solutions, announced today that Mike Foliano, senior vice president of operations, will present a case study on how ADTRAN has addressed the environmental impact of its products' lifecycles from design, through build, to deployment. Delivered during a keynote address as part of the QuEST Forum Service Provider Summit, Foliano will articulate how ADTRAN's environmental stewardship program creates positive and long-term improvement within the company, its suppliers, manufacturing partners, distribution network and end customers. Summit attendees will learn from Foliano's insight how they can better utilize Earth's natural resources to create a more environmentally sustainable and conscious industry while improving profitability across the information and communication technology (ICT) industry.

What: Keynote Presentation: "ADTRAN's Sustainability Journey," by Mike Foliano, Senior Vice President of Operations, ADTRAN

Where: QuEST Service Provider Summit, Nashville, Tennessee

When: 9:30 am CST, September 13, 2016

Abstract: Creating sustainability practices starts on the product creation drawing board, as products can be designed to use a lower amount of energy to operate, which can lead to a cost savings over time and lower the environmental impact of the device over its life span. Continuously improving upon the extraction and utilization of natural resources through fair labor practices also plays a critical role in sustainability. While it may seem costly, these practices can improve profitability for companies that seek to become more environmentally viable.

"Over the past 10 years, ADTRAN has created corporate transparency to be more green and support key

environmental saving initiatives by creating products that have a lower environmental footprint; reducing energy and water consumption in our business; pursuing an aggressive policy of recycling materials; and providing sustainability awareness throughout the company,” said Foliano. “It is vital that companies around the world become better corporate citizens and have clear sustainability objectives in place to ensure that their corporate growth does not harm the generations of the future. For ADTRAN, implementing these procedures is about doing the right thing—not only as a technology provider, but as a global company—as these types of changes affect the entire planet.”

QuEST Forum is a global association of companies dedicated to impacting the quality and sustainability of products and services in the ICT industry. ADTRAN is a charter member of QuEST Forum and is a key participant in the forum’s strategic initiatives. The Service Providers Summit provides an opportunity for ICT service providers and their suppliers to come together and collaborate on best practices and discuss issues that they are facing in the ICT industry. Foliano’s keynote aims to provide more insight into the vital importance of lessening a company’s overall environmental impact and footprint and how other companies can follow suit to become more environmentally aware.

“QuEST Forum provides an opportunity for the ICT industry to come together and discuss new ways of both furthering ICT industry standards and ethical sustainability practices. In addition, we recently launched an online self-assessor capability (QuEST Assessor) to help organizations go from a cold start, to a comprehensive view of their current status and a clear path for improvement. We are pleased ADTRAN continues to play a vital role in helping to improve upon those standards and practices,” said Fraser Pajak, CEO of QuEST Forum. “As a charter member of QuEST Forum, ADTRAN has contributed standards improvements in our TL 9000 certification, which benchmarks ICT industry specific standards, as well as shapes the direction of standards for sustainability practices for the ICT industry. By sharing the strategies it utilizes for proper sustainability practices, ADTRAN’s leadership is actively contributing to the improvement of the industry as a whole.”

About ADTRAN

ADTRAN, Inc. is a leading global provider of networking and communications equipment. ADTRAN’s products enable voice, data, video and Internet communications across a variety of network infrastructures. ADTRAN solutions are currently in use by service providers, private enterprises, government organizations, and millions of individual users worldwide. For more information, please visit www.adtran.com.

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