



NEWS RELEASE

# ADTRAN Delivers the Gigabit Society Reality with 10G PON Market Leadership

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With double-digit new deployments and over 100% YoY Growth, global internet providers are leveraging ADTRAN's next-generation FTTH solutions to create real Gigabit Societies

HUNTSVILLE, Ala.--(BUSINESS WIRE)-- **ADTRAN®**, Inc., (NASDAQ:ADTN), a leading provider of next-generation open networking and subscriber experience solutions, today announced that its **10G PON technology leadership** has grown over the past year as network operators in North America, Europe and the Pacific Rim have leveraged its XGS-PON solutions to deliver multi-gigabit services for residential, commercial, industrial and governmental broadband programs.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20190911005130/en/>

ADTRAN PON Leadership Timeline (Graphic: Business Wire)

According to the IHS Markit |  
Technology Broadband

Aggregation Equipment Market Tracker - Q1 2019, ADTRAN is a leading supplier based on ports shipped in North America, EMEA, and South and Central America regions with its 10G EPON, XGS-PON and NG-PON2 solutions. National network operators in Australia, regional service providers and utilities across North America, and alternative operators in Europe are using 10G PON delivered by the ADTRAN Total Access 5000 and SDX 6000 SD-Access platforms.

"Many network operators view XGS-PON as a key enabler in preserving market leadership, underpinning their



ability to deliver on the promise of a Gigabit Society for suburban communities and MDUs, along with symmetric multi-gigabit Enterprise services,” said Marianna Angelou, principal research analyst at IHS Markit | Technology, which is now part of Informa Tech. “These Gigabit services enable these operators to grow market share, expand service offerings and create market differentiation.”

XGS-PON allows service providers around the world to meet demands for extreme bandwidth applications like game streaming services, 8k video and the rising tide of Internet of Things (IoT) devices and other business and residential services. ADTRAN is a recognized industry leader in delivering this **next-generation technology**.

“Service providers realize they can differentiate themselves by choosing 10Gbps capable point-to-multipoint fiber access technology over traditional, decades-old technologies, creating the most efficient, flexible, scalable and robust service delivery network,” ADTRAN Chief Technology Officer of EMEA and APAC Ronan Kelly said. “We are enjoying tremendous traction with our XGS-PON solutions amongst every service provider type, in almost every region around the world, as providers look to build networks that support Gigabit Society services and applications, setting them apart from their traditional competitors.”

## About ADTRAN

At ADTRAN, Inc., we believe amazing things happen when people connect. From the cloud edge to the subscriber edge, we help communications service providers around the world manage and scale services that connect people, places and things to advance human progress. Whether rural or urban, domestic or international, telco or cable, enterprise or residential—ADTRAN solutions optimize existing technology infrastructures and create new, multi-gigabit platforms that leverage cloud economics, data analytics, machine learning and open ecosystems—the future of global networking. Find more at **ADTRAN**, **LinkedIn** and **Twitter**.

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